

## COMPANY PRESENTATION

# 8<sup>th</sup> Annual Berenberg Pan-European Discovery Conference USA

16th & 17th November 2022





Certain statements in this slide show, including those addressing the Company's beliefs, plans, objectives, estimates or expectations of possible future results or events, are forward-looking statements. Forward-looking statements involve known or unknown risks, including general economic and business conditions, and conditions in the industry we operate and may be affected should our assumptions turn out to be inaccurate. Consequently, no forward-looking statement can be guaranteed and actual future results, performance, or achievements may vary materially from those expressed or implied by such forward-looking statements. The Company undertakes no obligation about the contents nor to update the forward-looking statements to reflect events or circumstances that may arise after the date hereof.





- 1.0verview
- 2. Markets and Growth drivers
- 3.Innovation: products & applications
- 4. Financial Highlights
- 5.Current Outlook
- 6. Multiples & Comparables



# **ELEN**"

## **OVERVIEW**

## A PRIMARY PLAYER PROVIDING MEDICAL, INDUSTRIAL AND CONSERVATION LASER SOLUTIONS WORLDWIDE



#### **World Class Hi-Tech company**

Hi-Tech industrial group providing laser solutions with proprietary technologies and know how developed over 40 years



Listed on Milan's Stock Exchange Star segment since year 2000 and member of Euronext Tech Leaders

#### Within Worldwide leaders in its space

Active worldwide on several laser application segments and markets...



...progressively widening its worldwide presence achieving continuous growth over the years



## WE CREATE LIGHT, ENERGY, WAVES



#### **MEDICAL**

Our energy based systems improve people's well-being and life quality.

In the SURGICAL SECTOR, our minimally invasive technology systems minimize pain, side effects and risks of surgical procedures and hospitalization days.

In the AESTHETIC SECTOR, our systems satisfy the growing desire of individuals to improve their appearance also reducing pathological or painful imperfections.



#### **INDUSTRIAL**

Our LASER CUTTING and MARKING SYSTEMS Improve the productivity of our customers manufacturing plants also limiting the environmental impact of manufacturing processes minimizing waste, fumes generated by the process, use of chemical additives, and allowing to eliminate the need for inks, solvents or glues within the process.



#### **CONSERVATION**

Our LASER SYSTEMS PRESERVE artworks of the universal heritage of our communities.

#### **ELEN**<sup>™</sup> **OUR APPROACH MSCI OUR STRATEGY FOR A SUSTAINABLE FUTURE:** ESG RATINGS Gaïa Create value over time and be ready RESEAR by EthiFina to successfully meet the future challenges Sustainalytics R&D > 180 > 150 (H) 8 >19 MLN R&D dept. Patents R&D specialists Yearly R&D investments **PRODUCTS** / > 50.000 ISO 9001 e ISO 13485 60 Laser sources produced Certifications Quality & Regulatory specialists **PEOPLE** ~25% under 30 years **WELFARE** at the heart of business projects. >33,000 Workspaces were renewed for several Group companies: +17% 2021 headcount HOURS employees well-being was increased and plants' energy Training >2.000 employees efficiency as well

#### **ENVIRONMENT**



2 Photovoltaic systems active in 21

**4** New plants planned in 22



Self-generated energy or from renewable sources

## **OUR HISTORY**

#### <u>80s</u>

 $\label{eq:production} \mbox{ Production of CO}_{\rm 2} \mbox{ lasers for dermatology,} \\ \mbox{ surgery and therapy}$ 

#### <u>\_1981</u>

Incorporation of El.En.S.n.c



Development of short pulse Nd:YAG lasers for dentistry and minimally invasive surgery treatments

#### **1990 - 1993**

Incorporation of Deka MELA S.r.l., Lasit S.p.A. e Cutlite Penta S.r.l.

#### **1998**

**Smartepil** (Deka Mela S.r.l.) - first long pulse Nd:Yag laser for dermatology and hair removal

#### <u>2000 2000 </u>

El.En.S.p.A. listed on the italian stock market

#### 2002

**Smartlipo** (Deka Mela S.r.l. **laserlipolisi**<sup>•</sup>: localized removal of adipose deposits with minimally invasive treatment

Acquisition of Cynosure Inc.

#### 2003

Smartxide DOT<sup>•</sup> Therapy (Deka Mela S.r.l.) dermatological surgery, anti-aging treatments, removal of pigmented lesions and scars

Acquisition of Asclepion GmbH

2004

Acquisition of Quanta System

#### 

Acquisition of Asa

Cynosure IPO on Nasdaq

#### 2007

Incorporation of a JV in China: Wuhan Penta Chutian Co.Ltd

Incorporation of Cutlite Do Brasil Alta Tecnologia Ltda

## 2008

Mediostar XT (Asclepion GmbH) esthetics and hair removal.

Industrial sector El.En.– creation of the BLADE RF CO., **BLADE RF** laser sources family

Litho (Quanta System S.p.A.) surgical, treatment of kidney stones

## 2009

**Plus RF** (Cutlite Penta S.r.l.) with RF El.En. sources for metacrilate and wood cutting systems

Incorporation of Esthelogue S.r.l.

#### 2010

**Smartxide**<sup>2</sup> (Deka Mela S.r.l.) laser system with CO<sub>2</sub> radio frequency (RF) laser sources for dermatological surgery and aesthetics

2011

Mediostar Next (Asclepion GmbH) aesthetics, hair removal

## **OUR HISTORY**

#### <u>2012</u>

Monna Lisa Touch<sup>™</sup> (Deka Mela S.r.l.) for the treatment of vaginal atrophy

**Cyber** (Quanta System S.p.A.) surgery, Lithotripsy and BPH

#### <u>2013</u>

Incorporation of second JV Penta Laser Equipment (Wenzhou) Co.Ltd

#### 

Motus AX with Moveo (Deka Mela S.r.l.) hair removal, removal of pigmented lesions

Juliet<sup>°</sup> (Asclepion GmbH) for the treatment of vaginal atrophy

Deka M.E.L.A.S.r.l. and Quanta System S.p.A. join their commercial brand names into **Reinassance**° for the Italian market

## **2019**

The Chinese subsidiary Penta Laser Equipment (Wenzhou) Co.Ltd incorporates Penta Laser Technology (Shangdong) Co.Ltd

Acquisition by Quanta System of Galli S.r.l. a precision mechanical components manufacturing facility.

## 2015

**Bolt** (Penta Chutian e Wenzhou - China) enhanced system for laser metal cutting

**Discovery Pico** (Quanta System S.p.A.) tattoo and pigmented lesions removal and dermatological treatments

**HIRO TT** (ASA S.r.l.) painful pathologies of the muscle and skeleton

**Fiber Plus** (Cutlite Penta S.r.l.) first metal cutting laser system equipped with fiber laser source

## 2017

Industrial sector **RF 1222**  $CO_2$  RF laser source "The Big Boy"

## <u>2018</u>

**ONDA Coolwaves**°(Deka Mela S.r.l.) the first microwaves technology system for body contouring

## ∋2020

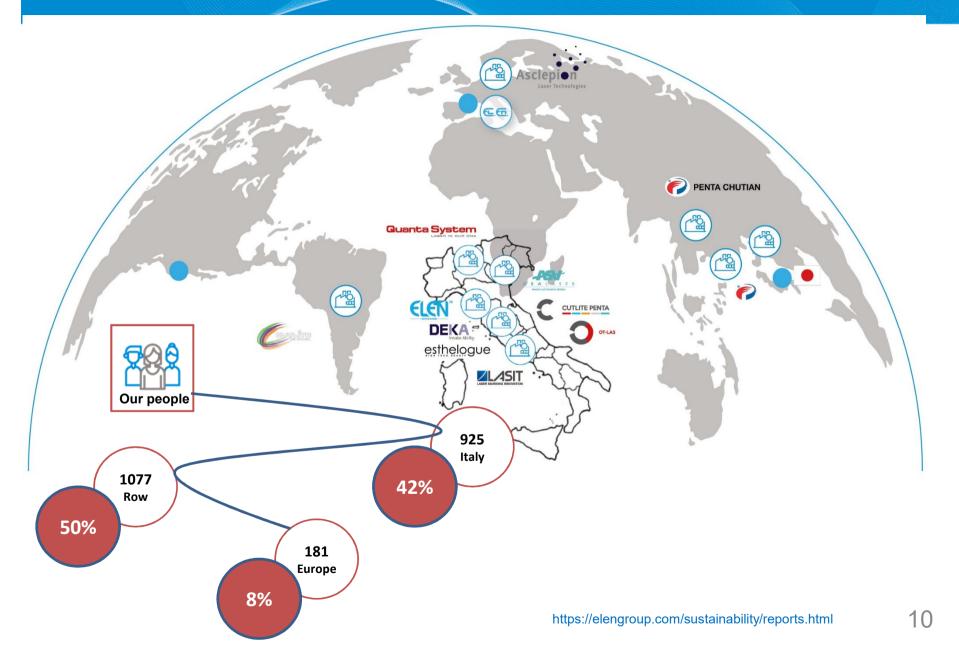
Schwarzy (magnetotherapy) Red Touch (dermatology) Again (hair removal) Dr.Arnold (magnetotherapy)

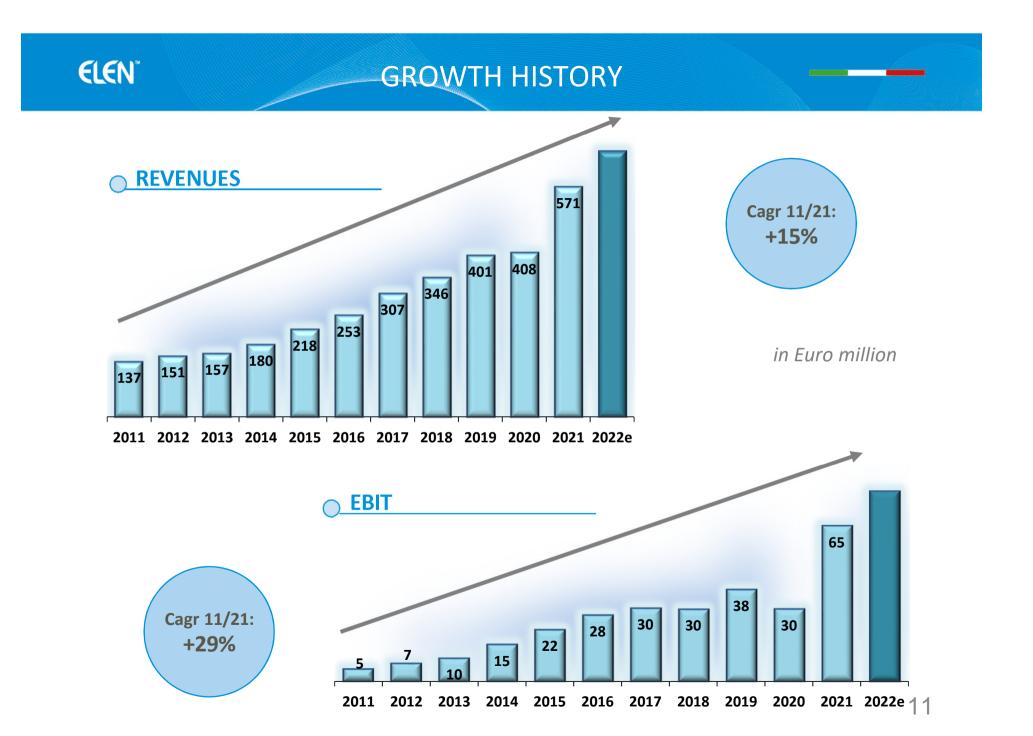
#### 2021

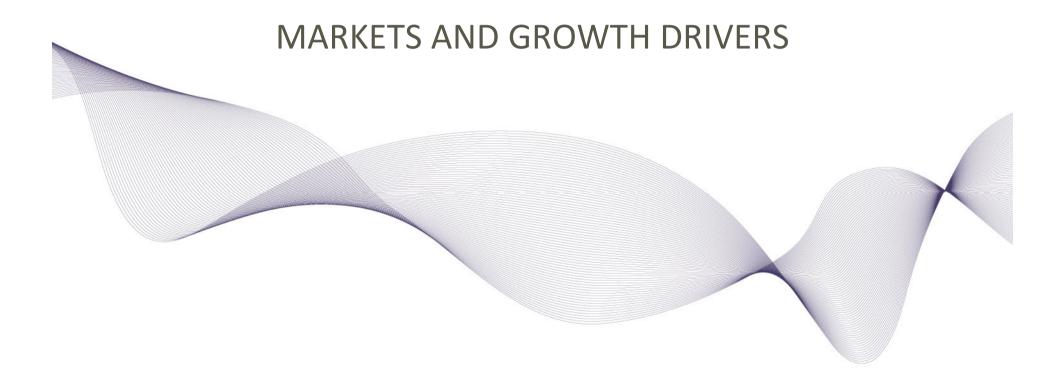
Lasit Laser Polska incorporated by Lasit in Poland

Glide (dermatology) Chrome Laser Station (dermatology)

## EL.EN. WORLDWIDE







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## LASER SURGERY MARKET TRENDS

## **MINIMALLY INVASIVE SURGERIES:**

- Painless procedures
- Lower risks and side effects
- Shorter hospital stays/Faster recovery
- Savings by Private & National Health Systems
- Attractive ROI for surgical services providers



• Mordor intelligence: 5,51% 2019-2027 CAGR from \$1Bn in 2020

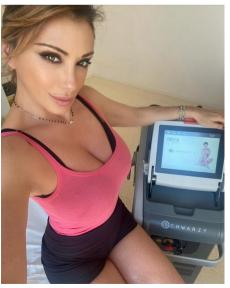


# MEDICAL AESTHETICS MARKET TRENDS

- Aging demographics and increasing focus on improving appearance and youthfulness;
- Growing interest in non-invasive or minimally invasive procedures and awareness of energybased aesthetic treatments
- Growing global obesity rate
- Reductions in procedure costs, attracting a broader patient base
- Normalization and social acceptance of cosmetic procedures
- Rapid growth expected:

*	Decision Market Reports	CAGR 16,5% to 2027
*	Daniel Associates	CAGR 10,23 to 2023
*	Fortune Business Insights	CAGR 13,9 to 2027
*	Mordor Intelligence	CAGR 11,08% to 2026





## MEDICAL AESTHETICS: OUR MULTI-BRAND APPROACH

**ELEN**<sup>®</sup>



# INDUSTRIAL LASER MARKET TREND

# Laser cutting applications:

- Laser power increase + Cost reduction: enhanced flexibility, productivity and quality standards in manufacturing processes
- New application verticals
- Building and construction

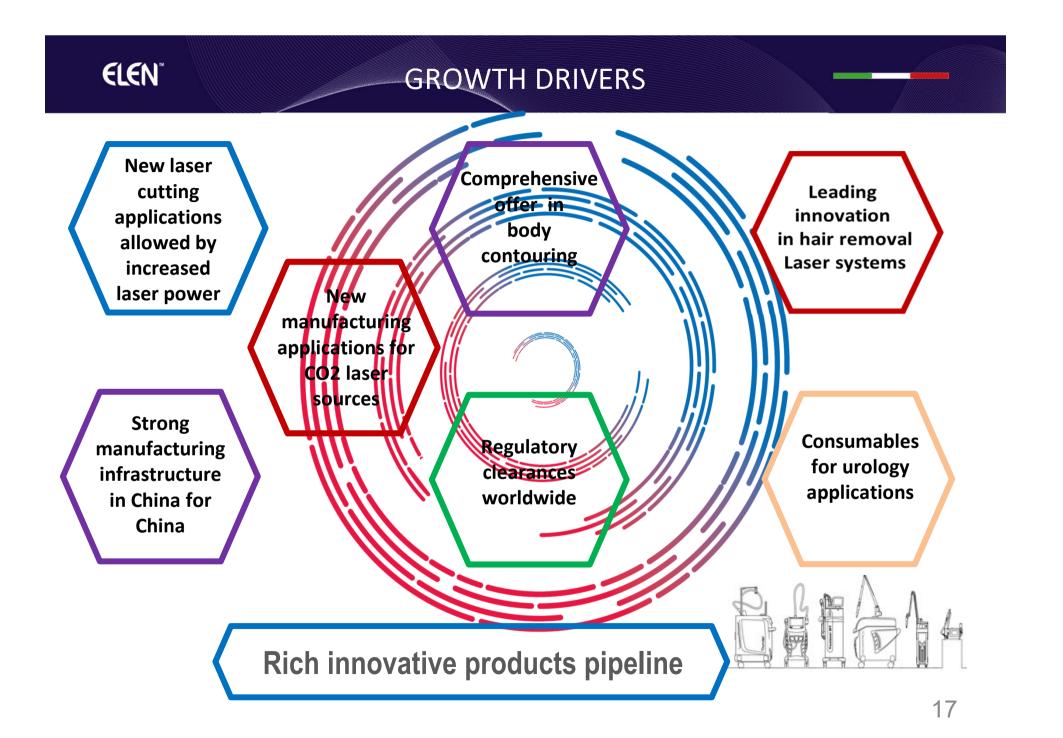






# Laser marking:

- Products identification and traceability
- Minimal environmental impact



# INNOVATION: PRODUCTS & APPLICATIONS



## HAIR REMOVAL DEVICES



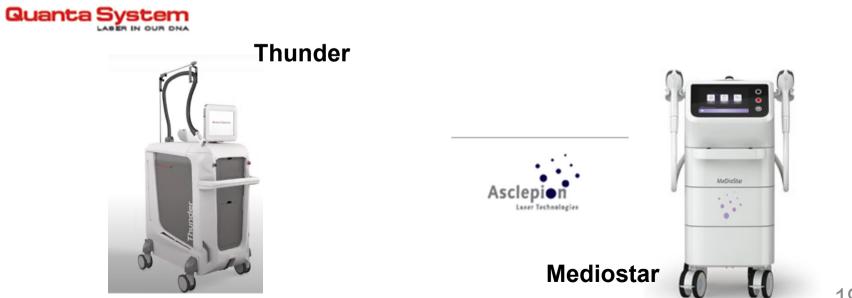
**ELEN**<sup>\*\*</sup>





Again





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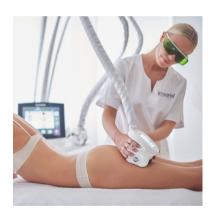
## **BODY CONTOURING DEVICES**







# <u>esthelogue</u>











## **SKIN DEVICES**

## **Discovery Pico Smart Pico**

Unique high end system for laser tattoo removal



#### Luxea

The ultimate multi application and multi technology platform

#### **RED Touch**

The system for neocollagenesis and tissue regeneration



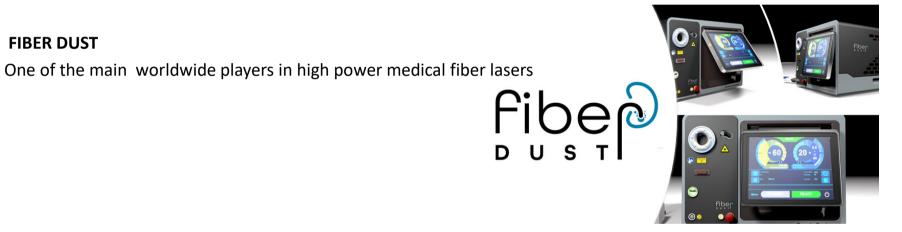






A complete line of Holmium lasers from 25 W to 155 W

**FIBER DUST** 



New UHPTDL

Our novel disruptive technology for the most effective stones micro fragmentation

# MONALISA TOUCH GLIDE - DUOGLIDE

**Novel CO<sub>2</sub> device** for dermatology and gynecology featuring an additional 1540nm laser source

**€L€N**<sup>™</sup>







# PHYSIOTHERAPY

**MiS** (MLS Family) For degenerative neuropathies



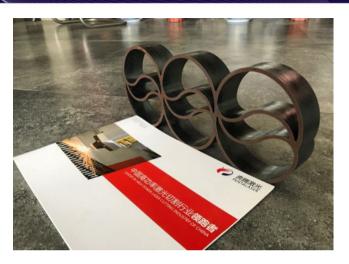
## **€L€N**<sup>™</sup>

## INDUSTRIAL LASERS SYSTEMS

#### **STEEL CUTTING**

>12 kW Average power in 2022 sales
40 kW systems installed in 2022













# LASER CUTTING SYSTEMS OFFER IN CHINA

一、高功率激光切割机床的技术创新 Technical innovation of high power laser cutting machine tools



飞越6 (SwingVI) 的技术创新 Tech. innovation on Swing VI

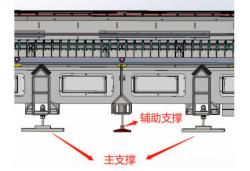
## 设计定位Design orientation:

1. 最经济可靠的高功率激光机床;

1. The most economical and reliable high-power laser machine tools

- 2. 意大利CNC, 德国普雷切割头;
- 2. Italy CNC, Germany cutting head;
- 3. 独一无二的高功率切割工艺;
- 3. Unique high power cutting technology;
- 4. 大众定价: 130-320万元 (12-30kW)

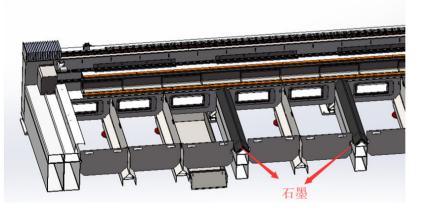
4.Pricing: 1.3 million to 3.2 million yuan (12-30kW).



## 特点: feature

经济实用, Economical and practical,

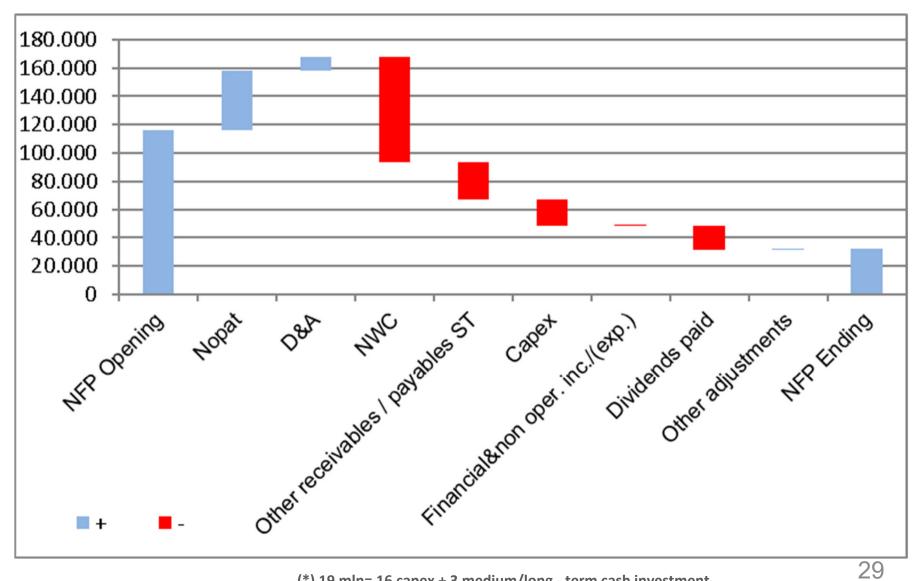
## 牛年热销! hot sale



# FINANCIAL HIGHLIGHTS

# INCOME STATEMENT – 9 M 2022

Euro '000	30/09/21	%	30/09/22	%	Var. %
	unaudited		unaudited		
Medical	220.476	54,4%	270.529	55,9%	22,7%
Industrial	184.824	45,6%	213.820	44,1%	15,7%
Revenues	405.300	100,0%	484.348	100,0%	19,5%
Gross margin	150.203	37,1%	179.496	37,1%	19,5%
<b>Operating Expenses</b>	33.984	8,4%	41.511	8,6%	22,1%
Staff espenses	60.556	14,9%	70.421	14,5%	16,3%
EBITDA	55.663	13,7%	67.564	13,9%	21,4%
Depr., amort., accruals	11.086	2,7%	9.640	2,0%	-13,0%
EBIT	44.577	11,0%	57.924	12,0%	29,9%
Net financ.income(charges)	1.156	0,3%	(7)	0,0%	
Other income (expense) net	(171)	0,0%	3	0,0%	
EBT	45.562	11,2%	57.920	12,0%	27,1%
	31/12/21		30/09/22 unaudited		
Net financial position	115.766		32.007		28

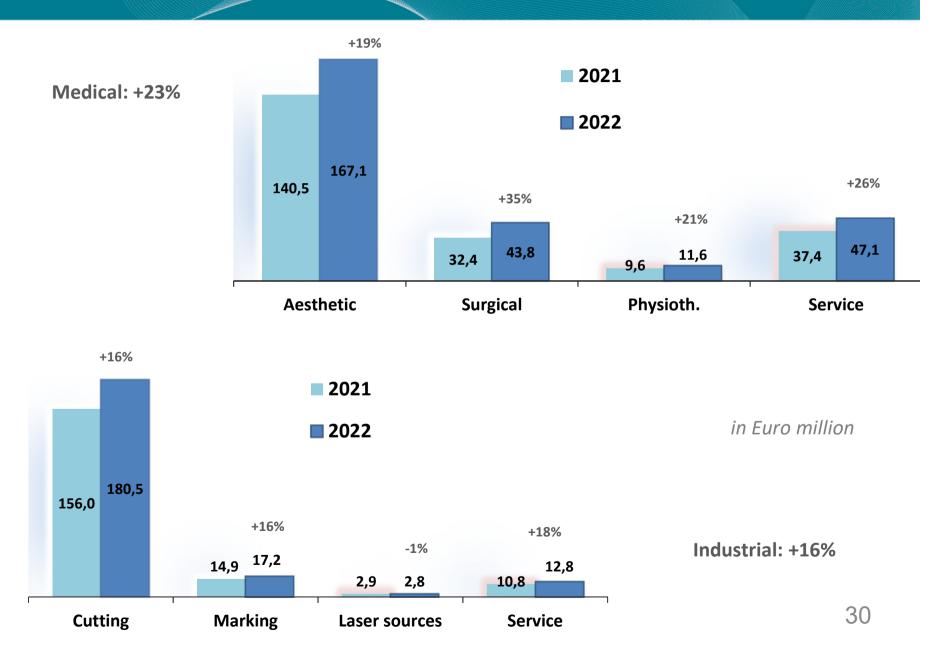


**CASH FLOW** 

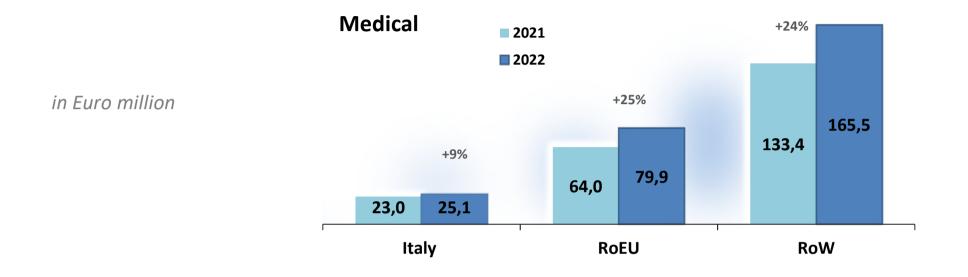
(\*) 19 mln= 16 capex + 3 medium/long - term cash investment

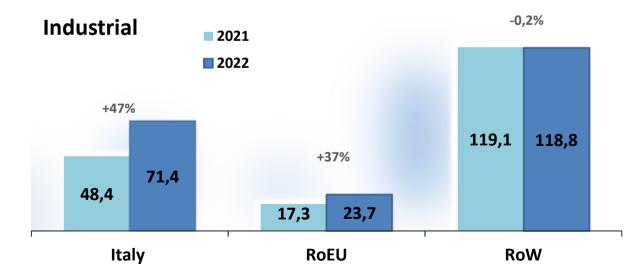
## **REVENUE BREAKDOWN BY BUSINESS**

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## **REVENUE BREAKDOWN BY AREA**





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# MULTIPLES & COMPARABLES





Stockholder's Equity per share	4,0
Price / Book Value Adj.	3,5
EV /EBIT (90% EBIT)	15,0
EV / Sales (90% Sales)	1,8
El.En. Market Cap.	1.095,1 @ €13,72
Net financial position	32,0 @ 30/09/22
Financial investments m/l term	21,4 @ 30/09/22
Enterprise Value	1.041,7

## COMPARABLES

Sept. 30th , 2022										
	Price	Revenue	Var.%	EBIT	EBIT %	MK.Cap.	EV	EV/Sales	EV/EBIT	P/Book
Medical/Aesthetic			Rev.					(*)	(*)	Value
Cutera	\$44,49	\$185	27%	\$(33)	-18%	\$871	\$935	3,8	n.a.	56,2
InMode	\$37,52	\$321	30%	\$138	43%	\$3.120	\$2.637	6,2	14,4	6,1
Venus	\$0,22	\$75	3%	\$(26)	-35%	\$15	\$85	0,9	n.a.	1,6
Sisram Medical (2)	\$1,03	\$175	39%	\$24	14%	\$480	\$371	1,1	7,7	1,2
Lutronic (2)	€13,32	€ 89	54%	€19	21%	€355	€ 299	1,7	7,9	3,5
Industrial										
IPG Photonics Co.	\$94,63	\$1.096	0%	\$258	24%	\$4.610	\$3.478	2,4	10,1	1,8
Prima Industrie	€24,70	€ 327	15%	€14	4%	€259	€ 339	0,8	18,8	1,4
Han's Laser	¥26,92	¥10.490	-12%	¥538	5%	¥28.640	¥28.906	2,1	40,4	2,0
Bystronic (2)	CHF 651	CHF 453	3%	CHF 11	2%	CHF 1.190	CHF 750	0,8	35,7	1,7
El.En. (1)	€13,72	€ 484	20%	€ 58	12%	€1.095	€1.042	1,8	15,0	3,5

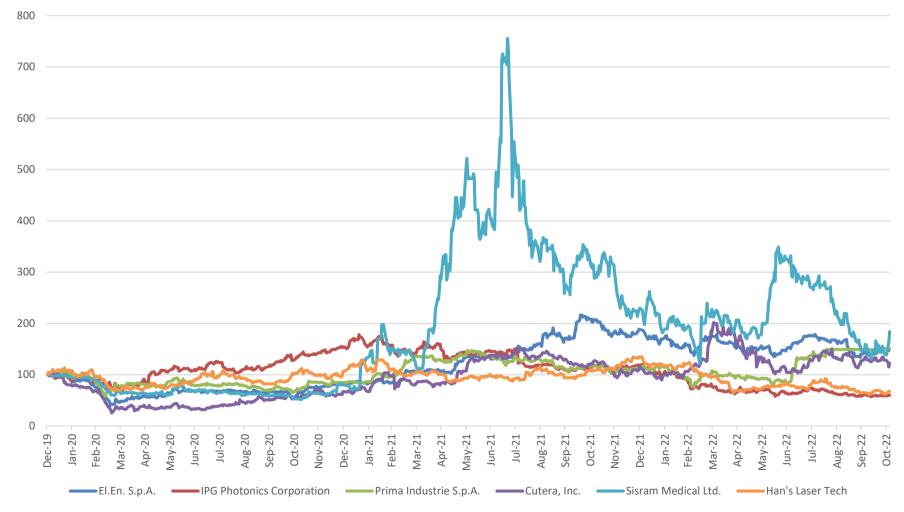
(1) EV and multiplies as for previous slide

(2) Financials on June 30th, 2022

(\*) Revenue, Ebit and earnings annualized

## COMPARABLES

**ELEN**<sup>\*\*</sup>





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## **POLYTEMS HIR**

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