

COMPANY PRESENTATION

7th Annual Polytems Hir Italian Day in Frankfurt

January 24th, 2023



DISCLAIMER

Certain statements in this slide show, including those addressing the Company's beliefs, plans, objectives, estimates or expectations of possible future results or events, are forward-looking statements. Forward-looking statements involve known or unknown risks, including general economic and business conditions, and conditions in the industry we operate and may be affected should our assumptions turn out to be inaccurate. Consequently, no forward-looking statement can be guaranteed and actual future results, performance, or achievements may vary materially from those expressed or implied by such forward-looking statements. The Company undertakes no obligation about the contents nor to update the forward-looking statements to reflect events or circumstances that may arise after the date hereof.

AGENDA

- 1.Overview
- 2. Markets and Growth drivers
- 3.Innovation: products & applications
- 4.FDA clearance for Accure laser
- 5. Financial Highlights
- 6.Current Outlook
- 7. Multiples & Comparables

OVERVIEW

A PRIMARY PLAYER PROVIDING MEDICAL, INDUSTRIAL AND CONSERVATION LASER SOLUTIONS WORLDWIDE



World Class Hi-Tech company

Hi-Tech industrial group providing laser solutions with proprietary technologies and know how developed over 40 years



Listed on Milan's Stock Exchange Star segment since year 2000 and member of Euronext Tech Leaders



Within Worldwide leaders in its space

 $\label{lem:constraints} \mbox{Active worldwide on several laser application segments and markets...}$



...progressively widening its worldwide presence achieving continuous growth over the years

OUR BUSINESSES



>40

YEARS OF EXPERIENCE



>20

SUBSIDIARIES



8

COUNTRIES WITH DIRECT PRESENCE



13

PLANTS

WE CREATE LIGHT, ENERGY, WAVES



MEDICAL

Our energy based systems improve people's well-being and life quality.

In the SURGICAL SECTOR, our minimally invasive technology systems minimize pain, side effects and risks of surgical procedures and hospitalization days.

In the AESTHETIC SECTOR, our systems satisfy the growing desire of individuals to improve their appearance also reducing pathological or painful imperfections.



INDUSTRIAL

Our LASER CUTTING and MARKING SYSTEMS Improve the productivity of our customers manufacturing plants also limiting the environmental impact of manufacturing processes minimizing waste, fumes generated by the process, use of chemical additives, and allowing to eliminate the need for inks, solvents or glues within the process.



CONSERVATION

Our LASER SYSTEMS PRESERVE artworks of the universal heritage of our communities.

ELEN

OUR APPROACH



MSCI ESG RATINGS

Sustainalytics

OUR STRATEGY FOR A SUSTAINABLE FUTURE:

Create value over time and be ready to successfully meet the future challenges

R&D



8 R&D dept



>19 MLN
Yearly R&D investments



> **180** Patents



> 150 R&D specialist

PRODUCTS



> 50.000

Laser sources produced



ISO 9001 e ISO 13485

Certifications



> 60

Quality & Regulatory specialists

PEOPLE



~25% under 30 years

~ +17% 2021 headcount

>2.000 employees



WELFARE at the heart of business projects.

Workspaces were renewed for several Group companies: employees well-being was increased and plants'energy efficiency as well



>33,000 HOURS Training

ENVIRONMENT



2 Photovoltaic systems active in 21

4 New plants planned in 22



10%

Self-generated energy or from renewable sources

OUR HISTORY

80s

Production of CO₂ lasers for dermatology, surgery and therapy

1981

Incorporation of El.En.S.n.c

90s

Development of short pulse Nd:YAG lasers for dentistry and minimally invasive surgery treatments

1990 - 1993

Incorporation of Deka MELA S.r.l., Lasit S.p.A. e Cutlite Penta S.r.l.

1998

Smartepil (Deka Mela S.r.l.) - first long pulse Nd:Yag laser for dermatology and hair removal

<u>2000</u>

El.En.S.p.A. listed on the italian stock market

2002

Smartlipo (Deka Mela S.r.l. laserlipolisi*: localized removal of adipose deposits with minimally invasive treatment

Acquisition of Cynosure Inc.

2003

Smartxide DOT* Therapy (Deka Mela S.r.l.)
dermatological surgery, anti-aging
treatments,removal of pigmented lesions and
scars

Acquisition of Asclepion GmbH

2004

Acquisition of Quanta System

2005

Acquisition of Asa

Cynosure IPO on Nasdaq

2007

Incorporation of a JV in China: Wuhan Penta Chutian Co.Ltd

Incorporation of Cutlite Do Brasil Alta
Tecnologia Ltda

2008

Mediostar XT (Asclepion GmbH) esthetics and hair removal.

Industrial sector El.En. – creation of the BLADE RF CO, BLADE RF laser sources family

Litho (Quanta System S.p.A.) surgical, treatment of kidney stones

2009

Plus RF (Cutlite Penta S.r.l.) with RF El.En. sources for metacrilate and wood cutting systems

Incorporation of Esthelogue S.r.l.

2010

Smartxide² (Deka Mela S.r.l.) laser system with CO₂ radio frequency (RF) laser sources for dermatological surgery and aesthetics

2011

Mediostar Next (Asclepion GmbH) aesthetics, hair removal

OUR HISTORY

2012

Monna Lisa Touch™ (Deka Mela S.r.l.) for the treatment of vaginal atrophy

Cyber (Quanta System S.p.A.) surgery, Lithotripsy and BPH

2013

Incorporation of second JV Penta Laser Equipment (Wenzhou) Co.Ltd

2015

Bolt (Penta Chutian e Wenzhou - China) enhanced system for laser metal cutting

Discovery Pico (Quanta System S.p.A.) tattoo and pigmented lesions removal and dermatological treatments

HIRO TT (ASA S.r.l.) painful pathologies of the muscle and skeleton

Fiber Plus (Cutlite Penta S.r.l.) first metal cutting laser system equipped with fiber laser source

2016

Motus AX with Moveo (Deka Mela S.r.l.) hair removal, removal of pigmented lesions

Juliet[®] (Asclepion GmbH) for the treatment of vaginal atrophy

Deka M.E.L.A.S.r.l. and Quanta System S.p.A. join their commercial brand names into **Reinassance*** for the Italian market

02017

Industrial sector **RF 1222** CO₂ RF laser source "The Big Boy"

2018

ONDA Coolwaves°(Deka Mela S.r.l.) the first microwaves technology system for body contouring

2019

The Chinese subsidiary Penta Laser Equipment (Wenzhou) Co.Ltd incorporates Penta Laser Technology (Shangdong) Co.Ltd

Acquisition by Quanta System of **Galli S.r.l.** a precision mechanical components manufacturing facility.

2020

Schwarzy (magnetotherapy) Red Touch (dermatology) Again (hair removal) Dr.Arnold (magnetotherapy)

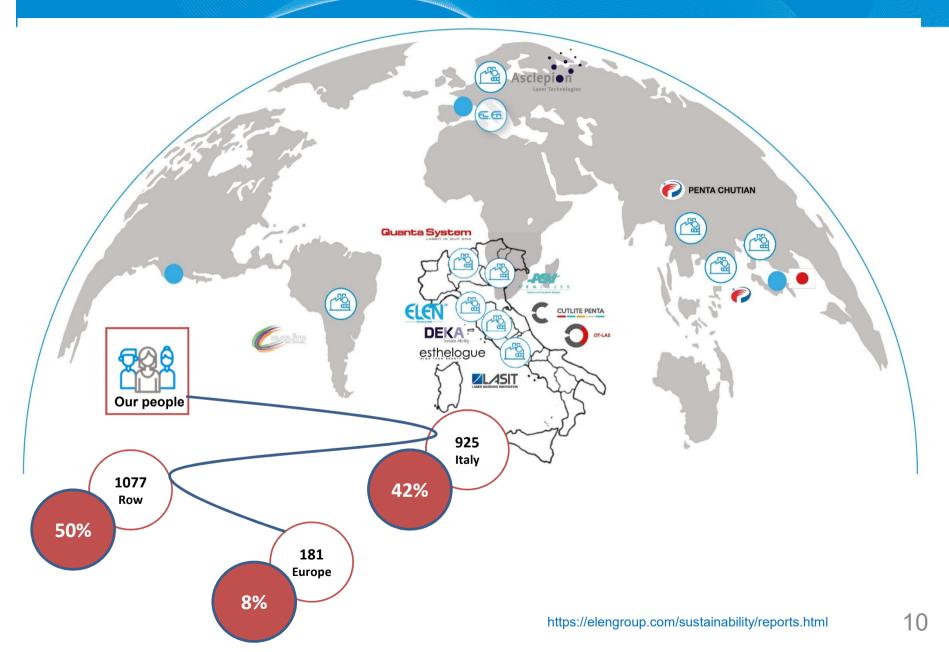
2021

Lasit Laser Polska incorporated by Lasit in Poland

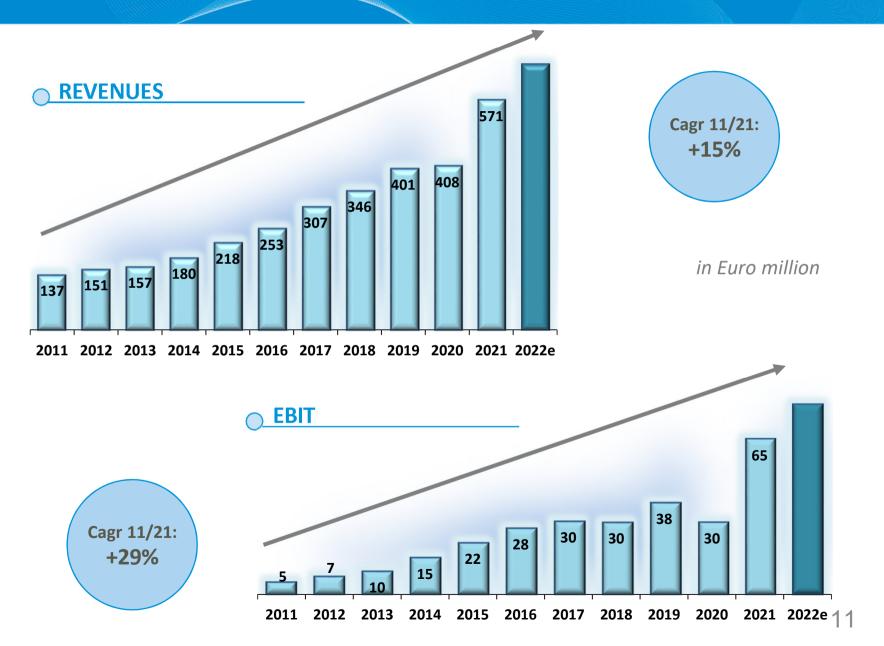
Glide (dermatology)
Chrome Laser Station (dermatology)

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EL.EN. WORLDWIDE



GROWTH HISTORY





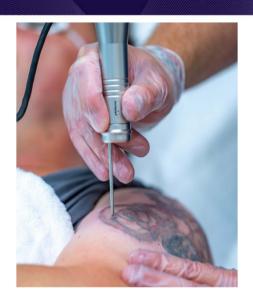
MINIMALLY INVASIVE SURGERIES:

- Painless procedures
- Lower risks and side effects
- Shorter hospital stays/Faster recovery
- Savings by Private & National Health Systems
- Attractive ROI for surgical services providers
- Rapidly Growing Urology laser market



MEDICAL AESTHETICS MARKET TRENDS

- Aging demographics and increasing focus on improving appearance and youthfulness;
- Growing interest in non-invasive or minimally invasive procedures and awareness of energybased aesthetic treatments
- Growing global obesity rate
- Reductions in procedure costs, attracting a broader patient base
- Normalization and social acceptance of cosmetic procedures
- Rapid growth expected





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MARKET RESEARCHES GROWTH ESTIMATES



❖ Mordor Intelligence CAGR 13,4	4% to	ว 2028
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❖ Fortune business insight CAGR 16,8% to 2029

❖ Global Market Insights CAGR 14,5% to 2032

❖ Research and Markets CAGR 13,2% to 2030

With an estimated market size of \simeq \$5 Bln in 2021 including:

- Ophthalmology
- Dermatology
- Aesthetics
- Surgical
- Gynecology Urology
- Cardiovascular
- Dentistry

EXPECTED GROWTH IN COSMETIC MARKET

- Research and Markets CAGR 15,2% to 2027
- ❖ The business research company
 CAGR 19,1% to 2027





MEDICAL AESTHETICS: OUR MULTI-BRAND APPROACH









Laser cutting applications:

- Laser power increase + Cost reduction: enhanced flexibility, productivity and quality standards in manufacturing processes
- New application verticals
- Building and construction







Laser marking:

- Products identification and traceability
- Minimal environmental impact

Laser processing market:

- Size: \$17,48 billion in 2021
- Expected CAGR to 2030: 9,1%

INNOVATION: PRODUCTS & APPLICATIONS





















HAIR REMOVAL DEVICES







Again

Motus









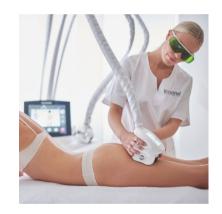
BODY CONTOURING DEVICES

















SKIN DEVICES

Discovery Pico Smart Pico

Unique high end system for laser tattoo removal



Luxea

The ultimate multi application and multi technology platform

RED Touch

The system for neocollagenesis and tissue regeneration





A complete line of Holmium lasers from 25 W to 155 W

FIBER DUST

One of the main worldwide players in high power medical fiber lasers



New UHPTDL

Our novel disruptive technology for the most effective stones micro fragmentation

MONALISA TOUCH GLIDE - DUOGLIDE

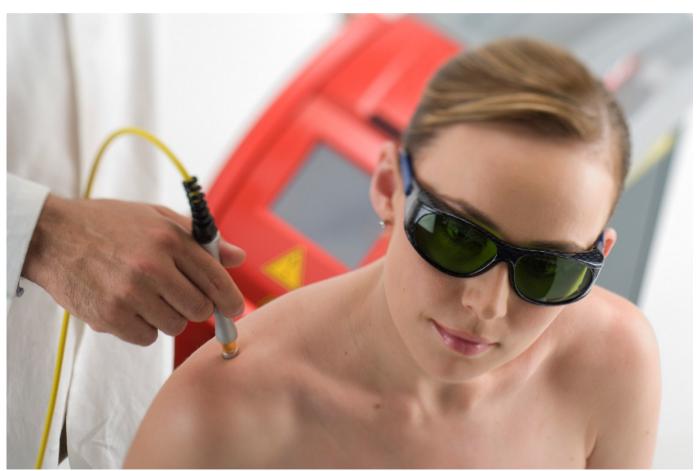
Novel CO₂ device for dermatology and gynecology featuring an additional 1540nm laser source





MiS (MLS Family)

For degenerative neuropathies



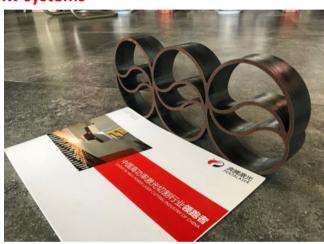
INDUSTRIAL LASERS SYSTEMS

STEEL CUTTING

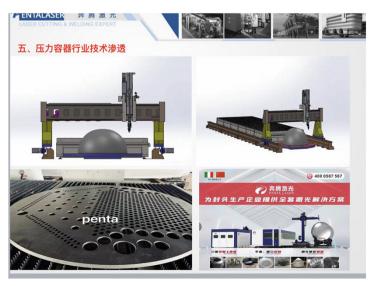
>12 kW Average power in 2022 sales

40 kW systems installed in 2022

Testing 60kw systems











CONTRACTOR OFFER IN CHINA

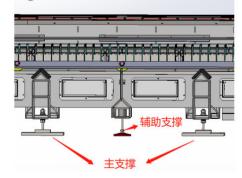
一、高功率激光切割机床的技术创新 Technical innovation of high power laser cutting machine tools



飞越6 (SwingVI) 的技术创新 Tech. innovation on Swing VI

设计定位Design orientation:

- 1. 最经济可靠的高功率激光机床;
- 1. The most economical and reliable high-power laser machine tools
- 2. 意大利CNC, 德国普雷切割头;
- 2. Italy CNC, Germany cutting head;
- 3. 独一无二的高功率切割工艺;
- 3. Unique high power cutting technology;
- 4. 大众定价: 130-320万元 (12-30kW)
- 4. Pricing: 1.3 million to 3.2 million yuan (12-30kW).

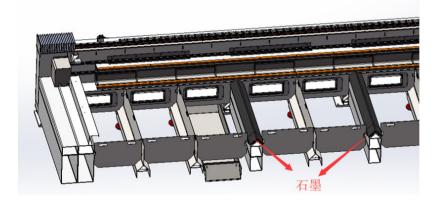




经济实用,

Economical and practical,

牛年热销! hot sale



FDA CLEARANCE FOR ACCURE LASER



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FDA Clears the revolutionary Accure Laser



- Disruptive technology with active IP portfolio in the vast, global acne market
- Positive safety profile & clinical results; non-drug based with expected durable outcomes
- World-class team: Dr. Rox Anderson: Co-Founder; Chief Scientific & Medical Officer
- CE Marked



FDA Clears the revolutionary Accure Laser

Targeting Sebaceous Glands: "the key to a durable solution" 1



Sebaceous Glands: Central to Pathogenesis of Acne

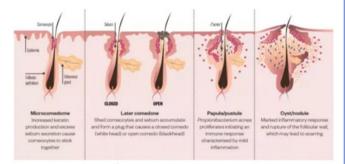
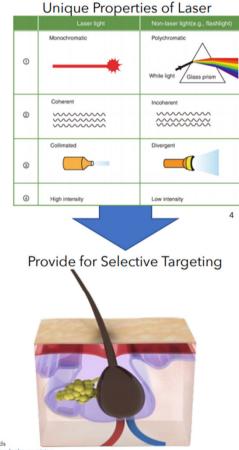
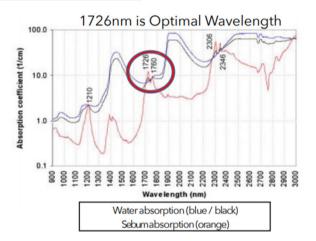


Figure 1: Acne pathogenesis²

"In particular, the sebaceous gland plays an exquisite role in the initiation of the disease (acne) as it possesses all the enzyme machinery for the production of hormones and cytokines."³





"Unlike other existing laser and light options for acne treatment, however, **Accure** is the first light-based platform to selectively target and injure sebaceous glands, the main source of sebum production and the key to a durable solution for acne."

Treatment with novel laser in acne studie targets sebaceous glands
Pagino des Cottee 27.2001
By Goog Boark.

Dermatology News

https://www.mdedge.com/dermatology/article/247967/acne/treatment-novel-laser-acne-studies-targets-sebaceous-glands

https://pharmaceutical-journal.com/article/feature/innovation-in-acne-treatment-is-long-overdue-but-the-treatment-pipeline-looks-promisi

https://www.mdedge.com/dermatology/article/247967/acne/treatment-novel-laser-acne-studies-targets-sebaceous-glands https://link.springer.com/book/10.1007/978-981-15-6556-4

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FDA Clears the revolutionary Accure Laser



24 Months



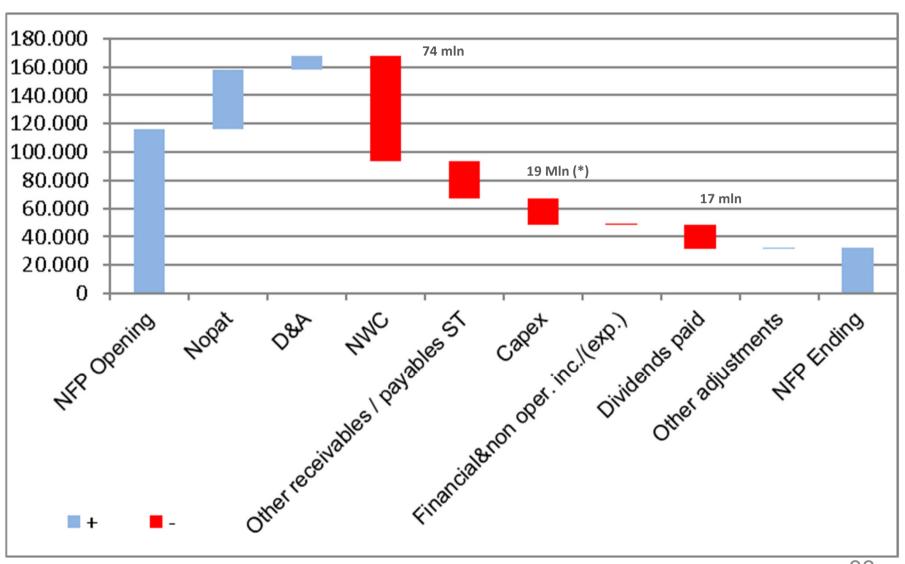


Images courtesy Dr. Tanghetti

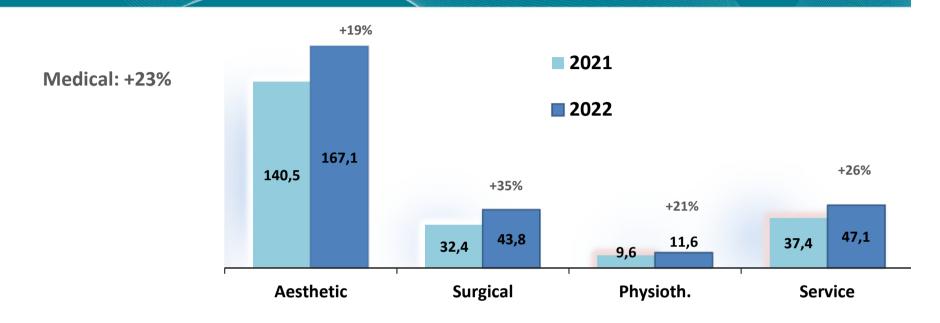
FINANCIAL HIGHLIGHTS The state of the stat

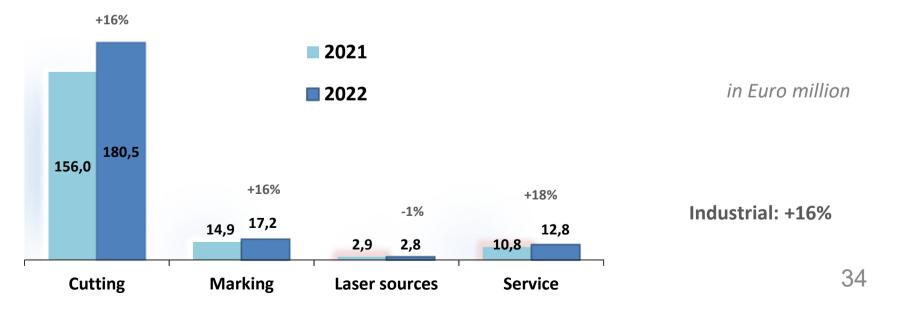
INCOME STATEMENT – 9 M 2022

Euro '000	30/09/21	%	30/09/22	%	Var. %
	unaudited		unaudited		
Medical	220.476	54,4%	270.529	55,9%	22,7%
Industrial _	184.824	45,6%	213.820	44,1%	15,7%
Revenues	405.300	100,0%	484.348	100,0%	19,5%
Gross margin	150.203	37,1%	179.496	37,1%	19,5%
Operating Expenses	33.984	8,4%	41.511	8,6%	22,1%
Staff espenses	60.556	14,9%	70.421	14,5%	16,3%
EBITDA	55.663	13,7%	67.564	13,9%	21,4%
Depr., amort., accruals	11.086	2,7%	9.640	2,0%	-13,0%
EBIT	44.577	11,0%	57.924	12,0%	29,9%
Net financ.income(charges)	1.156	0,3%	(7)	0,0%	
Other income (expense) net	(171)	0,0%	3	0,0%	
EBT	45.562	11,2%	57.920	12,0%	27,1%
	31/12/21		30/09/22 unaudited		
Net financial position	115.766		32.007		32

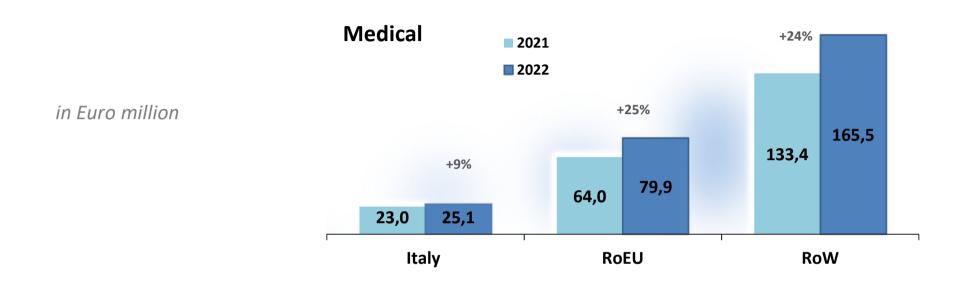


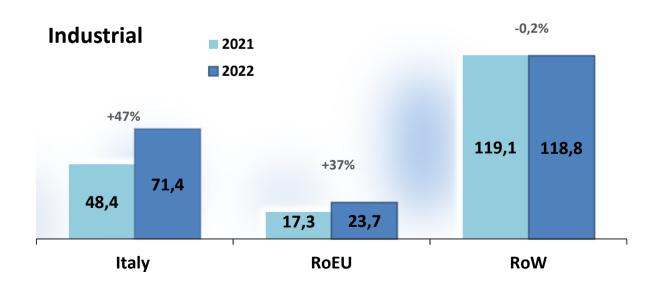
REVENUE BREAKDOWN BY BUSINESS





REVENUE BREAKDOWN BY AREA









MULTIPLES & COMPARABLES

Financial investments m/l term

Enterprise Value

MULTIPLES

Stockholder's Equity per share	4,0	
Price / Book Value Adj.	3,7	
Frice / Book Value Auj.	3,7	
EV /EBIT (90% EBIT)	16,2	
EV / Sales (90% Sales)	1,9	
El.En. Market Cap.	1.173,6 @ €14,70	
Net financial position	32,0 @ 30/09/22	<u> </u>

21,4 @ 30/09/22

1.120,2

ELEN"

COMPARABLES

Sept. 30th , 2022										
	Price on	Revenue	Var.%	EBIT	EBIT %	MK.Cap.	EV	EV/Sales	EV/EBIT	P/Book
Medical/Aesthetic	2023.01.19		Rev.					(*)	(*)	Value
Cutera	\$33,80	\$185	27%	\$(33)	-18%	\$663	\$727	3,0	n.a.	42,8
InMode	\$34,69	\$321	30%	\$138	43%	\$2.880	\$2.397	5,6	13,1	5,7
Venus	\$0,32	\$75	3%	\$(26)	-35%	\$21	\$92	0,9	n.a.	2,3
Sisram Medical (2)	\$1,37	\$175	39%	\$24	14%	\$642	\$532	1,5	11,0	1,6
Lutronic	€ 15,26	€ 136	55%	€ 26	19%	€ 407	€ 353	1,9	10,2	3,8
Industrial										
IPG Photonics Co.	\$107,62	\$1.096	0%	\$258	24%	\$5.240	\$4.108	2,8	12,0	2,0
Prima Industrie	€ 24,80	€ 327	15%	€ 14	4%	€ 260	€ 341	0,8	18,8	1,4
Han's Laser	¥27,45	¥10.490	-12%	¥538	5%	¥28.130	¥28.396	2,0	39,7	1,9
Bystronic (2)	CHF 681	CHF 453	3%	CHF 11	2%	CHF 1.240	CHF 800	0,9	38,1	1,8
El.En. (1)	€ 14,70	€ 484	20%	€ 58	12%	€ 1.174	€ 1.120	1,9	16,2	3,7

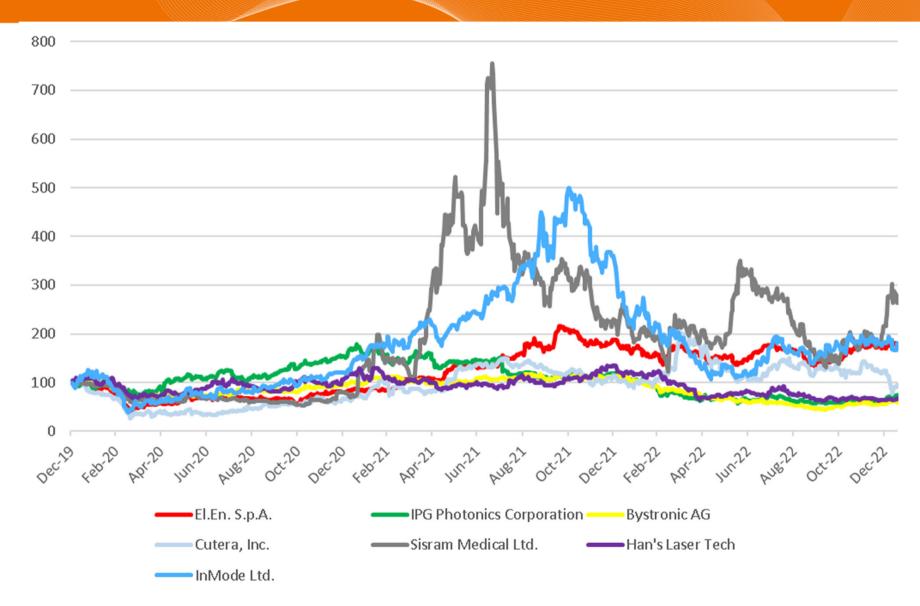
⁽¹⁾ EV and multiplies as for previous slide

⁽²⁾ Financials on June 30th, 2022

^(*) Revenue, Ebit and earnings annualized



COMPARABLES





CONTACTS

El.En. S.P.A.

Enrico Romagnoli

Investor Relations Manager

tel. +39 055-8826807

E-mail: finance@elen.it

POLYTEMS HIR

Financial Communication, IR and Press Office

Bianca Fersini Mastelloni - b.fersini@polytemshir.it

Silvia Marongiu - s.marongiu@polytemshir.it

Tel. +39 06-69923324