

# Euronext STAR conference 2024

March 19<sup>th</sup> - 20<sup>th</sup> , 2024



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- 1. Overview
- 2. Markets and Growth Drivers
- 3. Our Strategy and Market Approach
- 4. Financial Highlights
- 5. Current Outlook
- 6. Multiples & Comparables

# OVERVIEW

# A PRIMARY PLAYER PROVIDING MEDICAL, INDUSTRIAL AND CONSERVATION LASER SOLUTIONS WORLDWIDE



#### **World Class Hi-Tech company**

Hi-Tech industrial group providing laser solutions with proprietary technologies and know how developed over 40 years



Listed on Euronext STAR Milan of Italian Stock Exchange since year 2000 and member of Euronext Tech Leaders



#### Within Worldwide leaders in its space



Active worldwide on several laser application segments and markets...



...progressively widening its worldwide presence achieving continuous growth over the years



>40

YEARS OF EXPERIENCE



>20

**SUBSIDIARIES** 



8

COUNTRIES WITH DIRECT PRESENCE



14

**PLANTS** 

## WE CREATE LIGHT, ENERGY, WAVES



#### **MEDICAL**

Our energy based systems improve people's well-being and life quality.

In the SURGICAL SECTOR, our minimally invasive technology systems minimize pain, side effects and risks of surgical procedures and hospitalization days.

In the AESTHETIC SECTOR, our systems satisfy the growing desire of individuals to improve their appearance also reducing pathological or painful imperfections.



#### **INDUSTRIAL**

Our LASER CUTTING and MARKING SYSTEMS Improve the productivity of our customers manufacturing plants also limiting the environmental impact of manufacturing processes minimizing waste, fumes generated by the process, use of chemical additives, and allowing to eliminate the need for inks, solvents or glues within the process.



#### **CONSERVATION**

Our LASER SYSTEMS PRESERVE artworks of the universal heritage of our communities.





#### MSCI ESG RATINGS

**Sustainalytics** 

#### **OUR STRATEGY FOR A SUSTAINABLE FUTURE:**

Create value over time and be ready to successfully meet the future challenges

#### R&D



R&D dept.



>20 MLN

Yearly R&D investments



> 320 Patents



> 220 R&D specialists

#### **PRODUCTS**



> 60.000

Laser sources produced



ISO 9001 e ISO 13485

Certifications



ISO 14064
Certification for El.En.



> 60

Quality & Regulatory specialists

#### **PEOPLE**



**~21%** under 30 years

>2.000 employees

**50%** of employees have a university degree



WELFARE at the heart of business projects.

Workspaces were renewed for several Group companies: employees well-being was increased and plants'energy efficiency as well



>43,900 HOURS Training

#### **ENVIRONMENT**



6 Photovoltaic systems active in 23

2 New photovoltaic plants for 2024



10%

Self-produced electrical energy produced with respect to the electrical energy needs of 2023



28%

Electrical energy purchased from renewable sources with respect to the electrical energy needs of 2023

#### **80s**

Production of CO<sub>2</sub> lasers for dermatology, surgery and therapy

#### 1981

Incorporation of El.En.S.n.c

#### 90s

Development of short pulse Nd:YAG lasers for dentistry and minimally invasive surgery treatments

#### 1990 - 1993

Incorporation of Deka MELA S.r.l., Lasit S.p.A. e Cutlite Penta S.r.l.

#### 1998

**Smartepil** (Deka Mela S.r.l.) - first long pulse Nd:Yag laser for dermatology and hair removal

#### 2000

El.En.S.p.A. listed on the italian stock market

#### 2002

**Smartlipo** (Deka Mela S.r.l. **laserlipolisi**°: localized removal of adipose deposits with minimally invasive treatment

Acquisition of Cynosure Inc.

#### 2003

Smartxide DOT® Therapy (Deka Mela S.r.l.)
dermatological surgery, anti-aging
treatments,removal of pigmented lesions and
scars

Acquisition of Asclepion GmbH

#### 2004

Acquisition of Quanta System

#### 2005

Acquisition of Asa

Cynosure IPO on Nasdaq

#### 2007

Incorporation of a JV in China: Wuhan Penta Chutian Co.Ltd

Incorporation of Cutlite Do Brasil Alta Tecnologia Ltda

#### 2008

**Mediostar XT** (Asclepion GmbH) esthetics and hair removal.

Industrial sector El.En. – creation of the BLADE RF CO<sub>2</sub> BLADE RF laser sources family

**Litho** (Quanta System S.p.A.) surgical, treatment of kidney stones

#### 2009

**Plus RF** (Cutlite Penta S.r.l.) with RF El.En. sources for metacrilate and wood cutting systems

Incorporation of Esthelogue S.r.l.

#### 2010

Smartxide<sup>2</sup> (Deka Mela S.r.l.) laser system with CO<sub>2</sub> radio frequency (RF) laser sources for dermatological surgery and aesthetics

#### 2011

Mediostar Next (Asclepion GmbH) aesthetics, hair removal



#### 2012

Monna Lisa Touch™ (Deka Mela S.r.l.) for the treatment of vaginal atrophy

**Cyber** (Quanta System S.p.A.) surgery, Lithotripsy and BPH

#### 2013

Incorporation of second JV Penta Laser Equipment (Wenzhou) Co.Ltd

#### 2015

**Bolt** (Penta Chutian e Wenzhou - China) enhanced system for laser metal cutting

**Discovery Pico** (Quanta System S.p.A.) tattoo and pigmented lesions removal and dermatological treatments

**HIRO TT** (ASA S.r.l.) painful pathologies of the muscle and skeleton

**Fiber Plus** (Cutlite Penta S.r.l.) first metal cutting laser system equipped with fiber laser source

#### **2016**

**Motus AX** with Moveo (Deka Mela S.r.l.) hair removal, removal of pigmented lesions

Juliet<sup>®</sup> (Asclepion GmbH) for the treatment of vaginal atrophy

Deka M.E.L.A.S.r.l. and Quanta System
S.p.A. join their commercial brand names into
Reinassance\* for the Italian market

#### 2017

Industrial sector RF 1222  $\rm CO_2$  RF laser source "The Big Boy"

#### 2018

**ONDA Coolwaves**°(Deka Mela S.r.l.) the first microwaves technology system for body contouring

#### 2019

The Chinese subsidiary Penta Laser Equipment (Wenzhou) Co.Ltd incorporates Penta Laser Technology (Shangdong) Co.Ltd

Acquisition by Quanta System of Galli S.r.l. a precision mechanical components manufacturing facility.

#### 2020

Schwarzy (magnetotherapy) Red Touch (dermatology) Again (hair removal) Dr.Arnold (magnetotherapy)

#### 2021

**Lasit Laser Polska** incorporated by Lasit in Poland

Glide (dermatology)
Chrome Laser Station (dermatology)

#### 2022

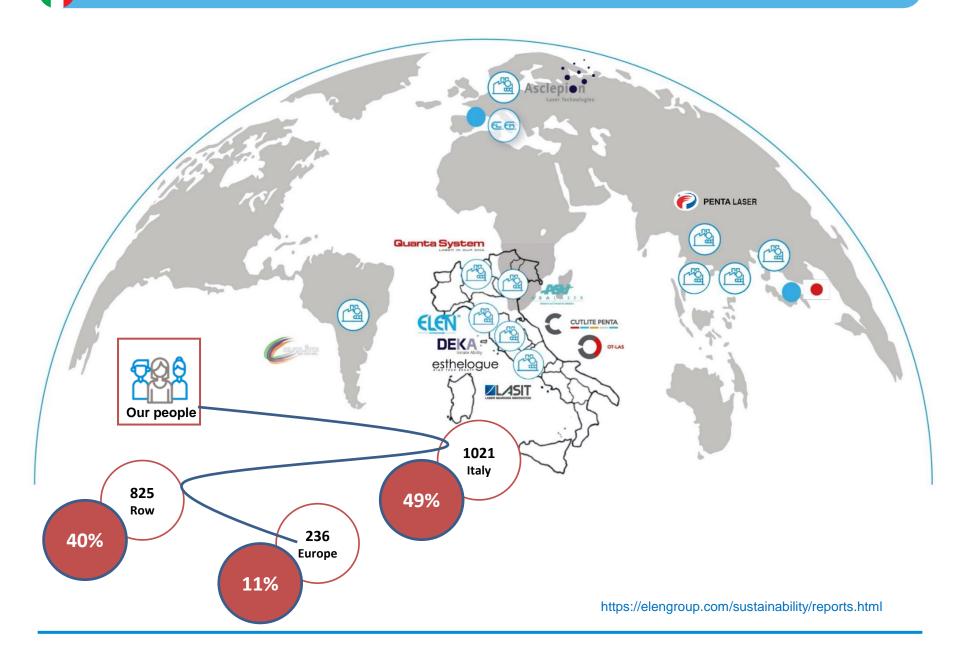
Lasit Laser Iberica incorporated by Lasit in Spain

Acquisition by Penta Laser Zhejiang of **Shenzhen KBF Laser Tech Co. Ltd** 

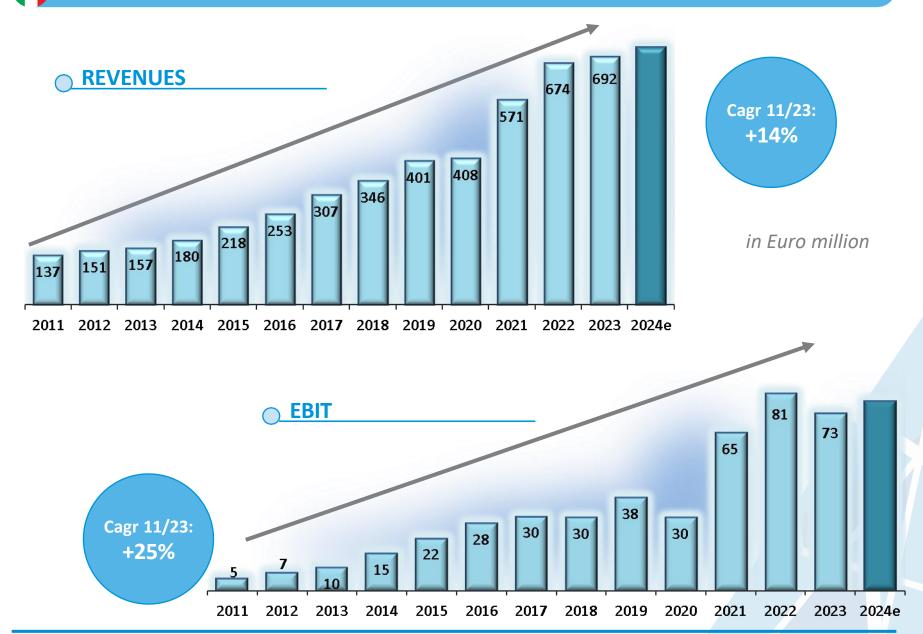
#### 2023

**Lasit Laser Deutschland GmbH** incorporated by Lasit in Germany

Lasit Laser UK Ltd incorporated by Lasit in UK







# MARKETS AND GROWTH DRIVERS



#### **MINIMALLY INVASIVE SURGERIES:**

- Painless procedures
- Lower risks and side effects
- Shorter hospital stays/Faster recovery
- Savings by Private & National Health Systems
- Attractive ROI for surgical services providers
- Rapidly Growing Urology laser market

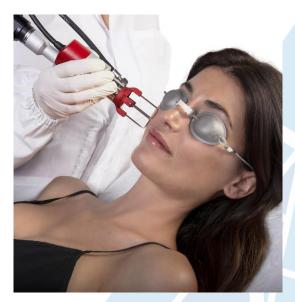




## **MEDICAL AESTHETICS MARKET TRENDS**

- Aging demographics and increasing focus on improving appearance and youthfulness;
- Growing interest in non-invasive or minimally invasive procedures and awareness of energybased aesthetic treatments
- Growing global obesity rate
- Reductions in procedure costs, attracting a broader patient base
- Normalization and social acceptance of cosmetic procedures
- Rapid growth expected







## **MARKET RESEARCHES GROWTH ESTIMATES**

#### **GLOBAL MEDICAL LASER MARKET**

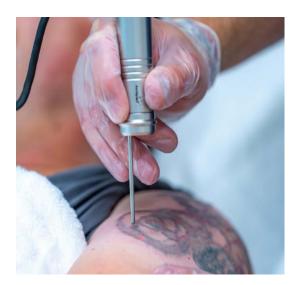
•	Mordor Intelligence	CAGR 13,4% to 2028
•	Fortune business insights	CAGR 13,1% to 2030
•	Global Market Insights	CAGR 14,5% to 2032
•	Research and Markets	CAGR 13,2% to 2030

#### With an estimated market size of $\simeq$ \$5 Bln in 2021 including:

- Ophthalmology
- Dermatology
- Aesthetics
- Surgical
- Gynecology Urology
- Cardiovascular
- Dentistry

#### **EXPECTED GROWTH IN COSMETIC MARKET**

Research and Markets
 The business research company
 CAGR 15,2% to 2027
 CAGR 19,1% to 2027

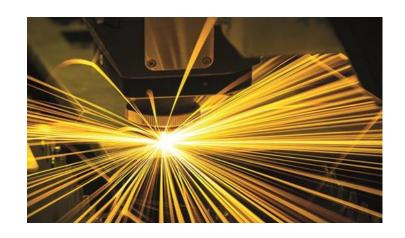






## **Laser cutting applications:**

- Laser power increase + Cost reduction: enhanced flexibility, productivity and quality standards in manufacturing processes
- New application verticals
- Building and construction







# Laser marking:

- Products identification and traceability
- Minimal environmental impact

## **Laser processing market:**

Size: \$17,48 billion in 2021

Expected CAGR to 2030: 9,1%

Source: Grand view research

# OUR STRATEGY AND MARKET APPROACH



# **Technical Knowledge**



Electronics



Optics

**Photonics** 

**Mechanics** 



Fluid dynamics



Power electronics



Software

# LASER



## **Application Expertise**

**Aesthetics** 



Surgery



Dermatology



Physiotherapy



Cutting



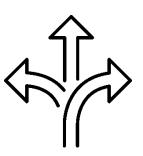
Marking



**Art Conservation** 









- Speed
- Power
- Precision
- Selectivity
- Effectiveness



19







## **MID-TERM STRATEGIC VISION BASED ON:**

- Continuous investment in R&D: maintaining the unmatched wideness of our product range by innovating existing technologies and developing new ones
- Cooperation with primary research institutions and KOL'S
- Excellent knowledge of the target markets based on the widespread and loyal distribution network created over the years
- Ability to continuously update the laser technology of our wide product range

Focus on innovative products release, technical support and continuous training to our

customers

Multi brand approach



**Physiotherapy** 

# **ELEN**

## WIDE RANGE OF PRODUCTS IN MEDICAL SECTOR

## **Hair removal**



**Body Contouring** 





Urology





**Skin Rejuvenation** 



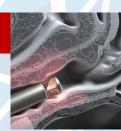


Surgery

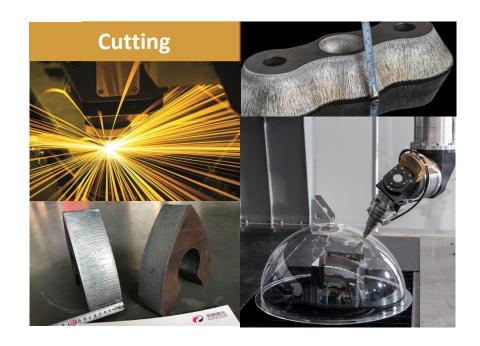




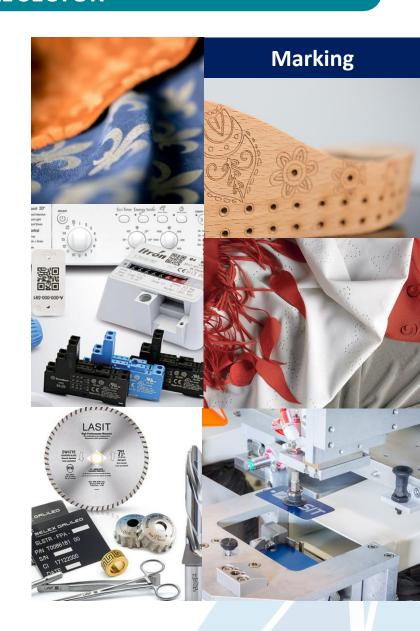
**Gynecology** 



# ..AND IN INDUSTRIAL SECTOR









## **OUR PRODUCTS**















+ gentle and

- painful











User friendly



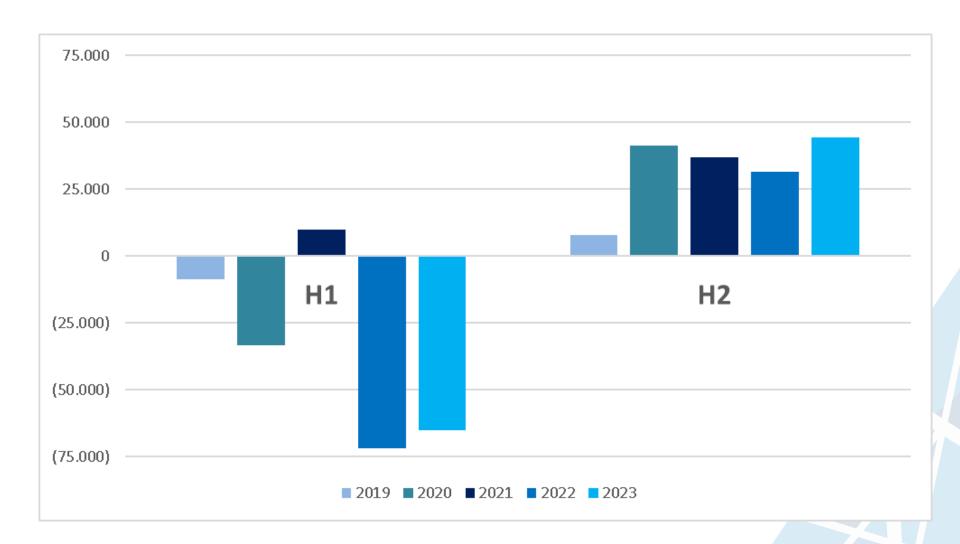
# FINANCIAL HIGHLIGHTS



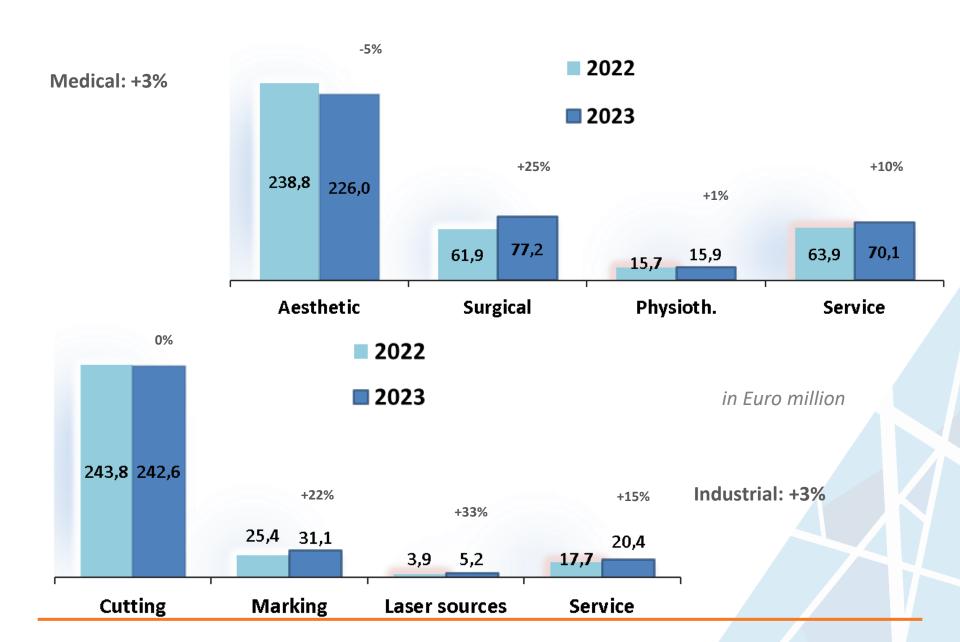
Euro '000	31/12/22	%	31/12/23	%	Var. %
_			unaudited		
Medical	382.063	56,7%	392.434	56,7%	2,7%
Industrial _	291.518	43,3%	299.856	43,3%	2,9%
Revenues	673.581	100,0%	692.290	100,0%	2,8%
Gross margin	249.695	37,1%	261.430	37,8%	4,7%
Operating Expenses	56.250	8,4%	59.436	8,6%	5,7%
Staff espenses	98.194	14,6%	111.129	16,1%	13,2%
EBITDA	95.251	14,1%	90.866	13,1%	-4,6%
Depr., amort., accruals	14.250	2,1%	18.130	2,6%	27,2%
EBIT	81.001	12,0%	72.736	10,5%	-10,2%
Net financ.income(charges)	(1.934)	-0,3%	(1.533)	-0,2%	-20,7%
Other income (expense) net	(79)	0,0%	(69)	0,0%	-12,9%
EBT	78.988	11,7%	71.134	10,3%	-9,9%
Income taxes	19.953	3,0%	21.068	3,0%	5,6%
Minorities	3.925	0,6%	1.827	0,3%	-53,4%
NET INCOME	55.111	8,2%	48.239	7,0%	-12,5%
—					

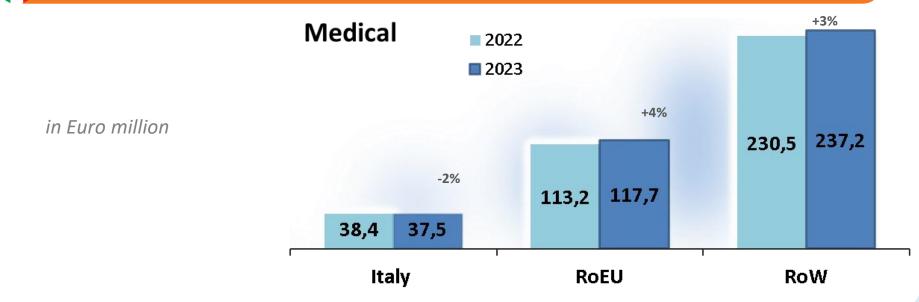
Euro '000	31/12/22	31/12/23	Var.%
	restated	unaudited	
Total non current assets	165.786	166.200	0,2%
Net Working Capital	200.536	230.449	14,9%
Other receivables/payables ST	(80.154)	(54.244)	-32,3%
Net financial position	75.363	54.586	-27,6%
Long term liabilities	18.077	21.533	19,1%
Net Equity	343.455	375.458	9,3%
Net capital employed	268.092	320.872	19,7%
Net Working Capital on sales	29,8%	33,3%	
ROCE	30,2%	22,7%	
(EBIT/Net capital employed)			
Operating Capex	28.514	13.546	

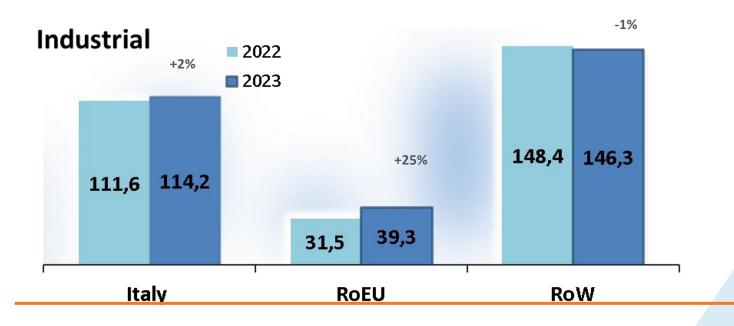






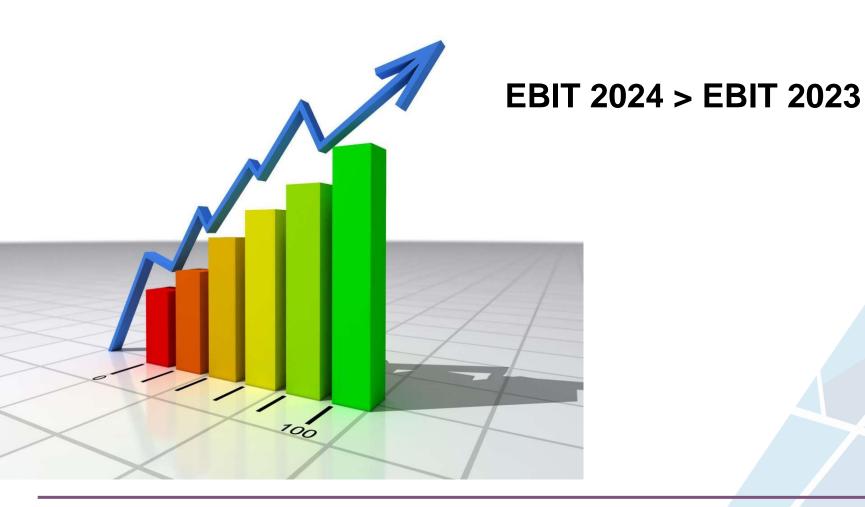






# CURRENT OUTLOOK

# Revenue 2024 > Revenue 2023



# MULTIPLES & COMPARABLES

Stockholder's Equity per share	4,7	
Price / Book Value Adj.	2,1	
EV /EBIT (90% EBIT)	11,0	
EV / Sales (90% Sales)	1,2	
El.En. Market Cap.	796,5 @	€ 9,96
Net financial position	54,6 @	31/12/23
Financial investments m/l term	23,8 @	31/12/23
Enterprise Value	718,1	

	€L€N™
	ELEIN

Dec. 31st , 2023	_										
	Price on Mar.18,	Revenue	Var.%	EBIT	EBIT %	MK.Cap.	EV	EV/Sales	EV/EBIT	P/E	P/Book
Medical/Aesthetic	2024		Rev.					(*)	(*)	(*)	Value
Cutera (2)	\$1,99	\$163	-12%	\$(99)	-61%	\$40	\$290	1,3	n.a.	n.a.	n.a.
InMode	\$20,91	\$492	8%	\$196	40%	\$1.760	\$1.024	2,1	5,2	5,2	2,2
Beauty Health	\$3,61	\$398	9%	\$(131)	-33%	\$446	\$675	1,7	n.a.	n.a.	7,5
Venus (2)	\$0,70	\$58	-23%	\$(21)	-36%	\$4	\$83	1,1	n.a.	n.a.	n.a.
Sisram Medical (3)	\$0,51	\$172	-2%	\$22	13%	\$239	\$225	0,7	5,2	6,0	0,5
Classys	€ 23,81	€ 127	22%	€ 63	50%	€ 1.539	€ 1.492	11,7	23,5	28,4	7,8
Industrial											
IPG Photonics Co.	\$87,24	\$1.287	-10%	\$232	18%	\$4.020	\$2.911	2,3	12,5	13,3	1,7
Han's Laser (2)	¥20,09	¥9.344	-11%	¥599	6%	¥20.960	¥20.646	1,7	25,9	24,6	1,3
Bystronic	CHF 416	CHF 930	-8%	CHF 54	6%	CHF 759	CHF 307	0,3	5,6	7,3	1,0
El.En. (1)	€ 9,96	€ 692	3%	€ 73	11%	€ 796	€ 718	1,2	11,0	14,9	2,1

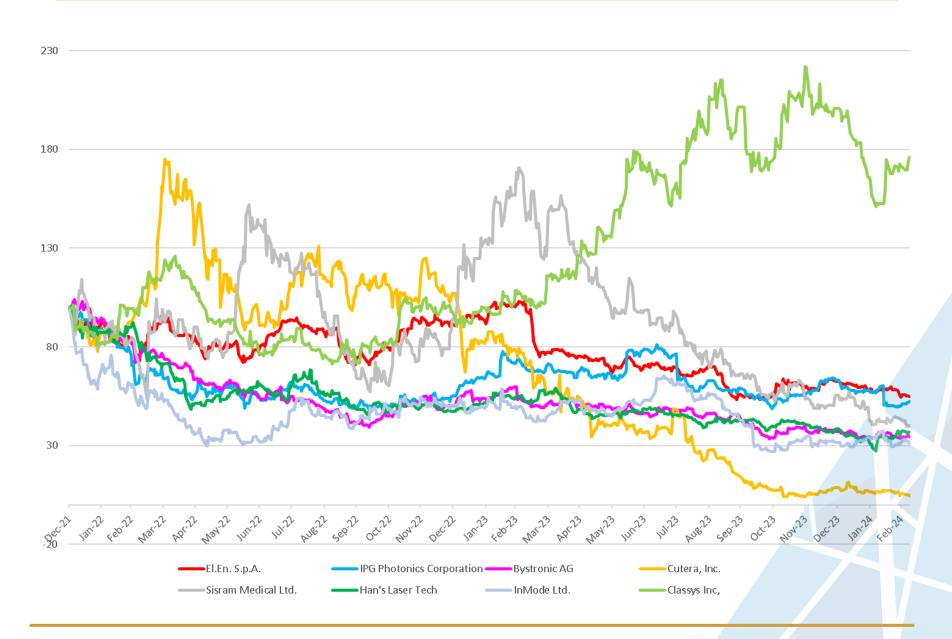
<sup>(1)</sup> EV and multiplies as for previous slide

<sup>(2)</sup> Financials on Sept 30th, 2023

<sup>(3)</sup> Financials on June 30th, 2023

<sup>(\*)</sup> Revenue, Ebit and earnings annualized







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