## **COMPANY PRESENTATION**



### **Star Conference – May 2020**



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## AGENDA

- **1.** Overview
- 2. Markets and Growth drivers
- 3. Innovation: products & applications
- 4. Financial Highlights
- 5. Current Outlook
- 6. Multiples & Comparables



# Overview

### A Primary Player Providing Medical, Industrial and Conservation Laser Solutions Worldwide

#### **Hi-Tech company**

Hi-Tech industrial group active in opto-electronics with proprietary technologies and know how developed over 35 years

Listed on the Milan Stock Exchange Star segment since 2000

### **Global Group**



More than 20 companies active worldwide on several laser application segments and markets

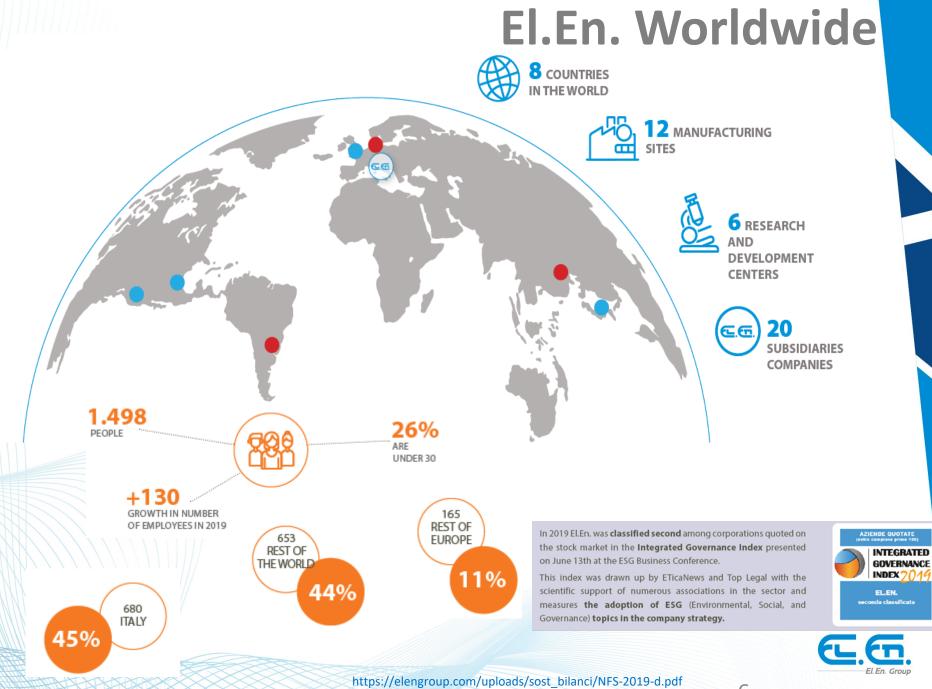
### Among the leaders in its space with a Worldwide distribution network



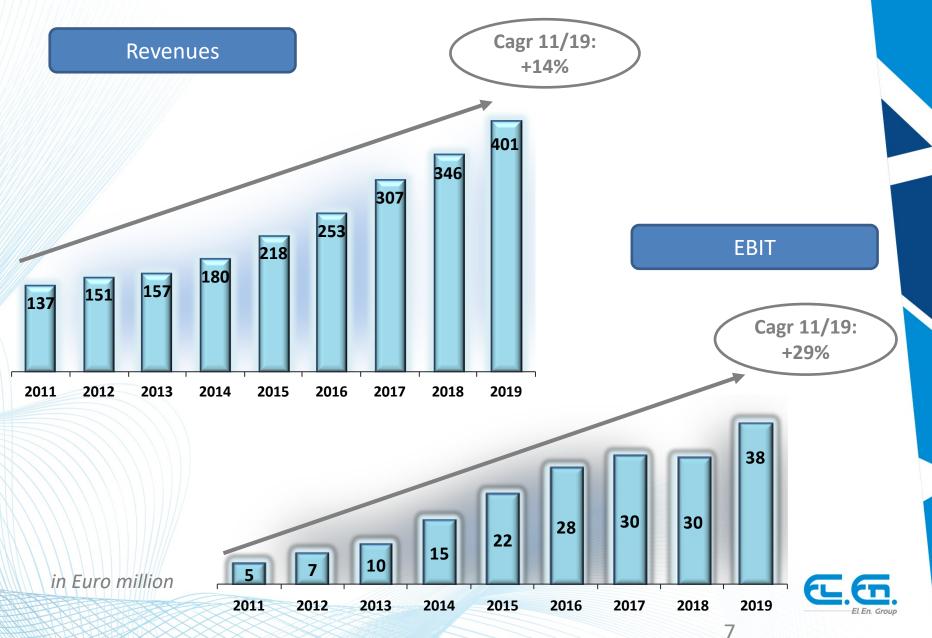
Progressively widening its worldwide presence registering continuous growth over the years More than 50,000 laser sources sold and 5% of revenue invested in R&D More than 125 patents



More than 115 R&D specialists



## **Growth history**



# Markets and Growth drivers

# Long term market trends

### **Aesthetics:**

- Aging population
- Growing global obesity rate
- Increasing desire of individuals to improve their appearance
- Lower procedure cost, attracting a broader consumer base



### Minimally invasive surgeries

- Painless procedures
- Reduced side effects and risks
- Hospitalization days reduction
- Savings by Private & National Health Systems
- Attractive ROI for surgical services providers



# Long term market trends

### **Laser cutting applications:**

- Laser power increase + Cost reduction: Enhanced flexibility, productivity and quality standards in manufacturing processes
- New application verticals
- Building and construction
- Minimal environmental impact



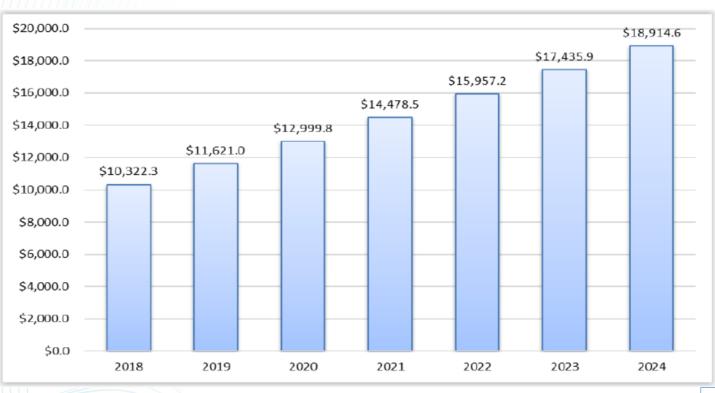


### Laser marking:

- Products identification and traceability
- Minimal environmental impact



## Medical Aesthetics: Market Overview (pre-Covid)



Source: Daniel Associates

#### Key growth drivers:

- Aging population
- Desire to achieve and maintain youthful appearance
- Increase in healthcare spending
  - Requirements for fast and minimally invasive surgical procedures

Daniel Associates: Medical aesthetics market 2018 to 2023 10.23% CAGR

11



### **Medical Aesthetics: Market Overview**

	2018	2024	Cagr	
Facial Aesthetics Products	1.831	3.638	10,7%	
Body Contouring Devices	1.708	3.172	10,3%	
Cosmetic Implants	1.321	2.415	10,0%	
Phisician-dispenced cosmoceuticals				
and skin	1.104	1.903	10,2%	
Skin Aesthetic Devices	938	1.762	10,2%	
Phisician-dispenced eyelash				
products	910	1.551	10,0%	
Hair removal devices	783	1.432	10,0%	
Tattoo removal devices	87	153	9,9%	
Thread lift products	73	125	9,8%	
Nail treatment laser devices	61	110	9,5%	Source: Daniel Associates
	8.816	16.261		



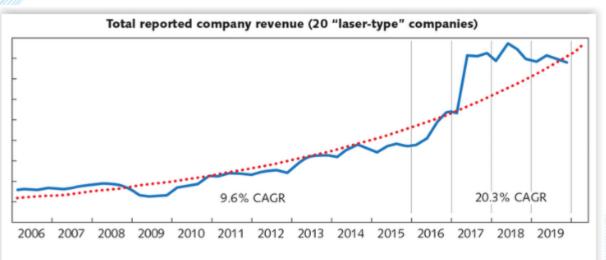
	2018	2024	Cagr
North America	3.147	5.689	9,9%
Europe	1.958	3.480	9,4%
Asia Pacific	2.343	4.635	11,6%
Middle East&Africa	822	1.492	9,8%
Latin America	547	965	9,4%
	8.816	16.261	_



# Industrial laser market

Laser systems increasingly adopted in high quality manufacturing for uniqueness, flexibility, environment friendliness, productivity

- Sheet metal cutting: technology breakthroughs leading to strong demand expansion
- Laser marking for identification: traceability as a quality standard



### **MARKET STUDIES:**

FIGURE 1. After years of moderate growth reflected, the revenues for lasers exploded in 2016. In 2019, they returned to normal.

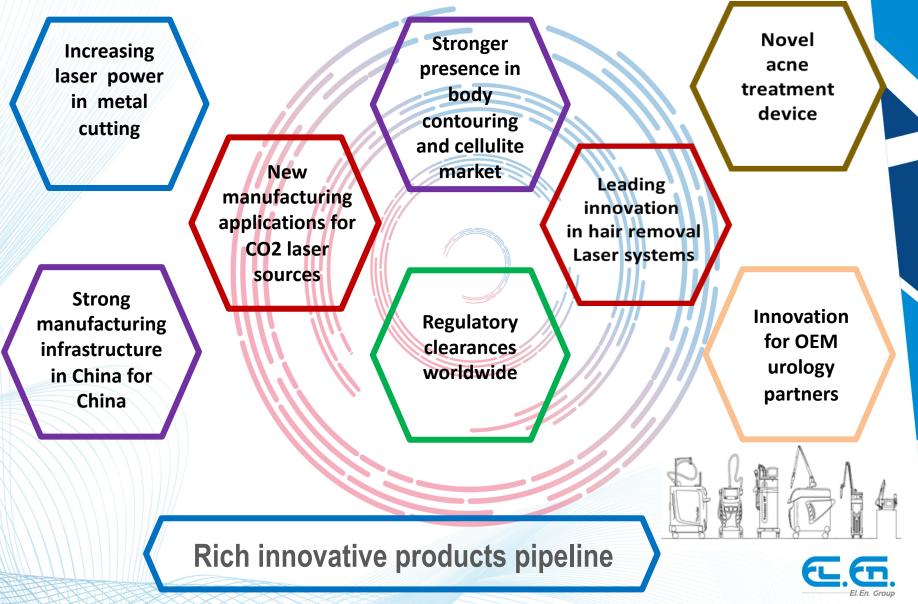
(Credit: Strategies Unlimited)

## ResearchAndMarkets's analysts forecast :

"The global industrial lasers systems market size was valued at \$20,120.2 million in 2018, and is projected to reach \$36,510.6 million by 2026, growing at a CAGR of 7.5% from 2019 to 2026"



## **Growth drivers**





## **Innovation: Products & applications**

## **Complete product portfolio for body** contouring, cellulite treatments, skin firming

#### New ONDA (microwaves)

Unique high end system for cellulite, localized adiposities, fat removal, submental treatments

#### Physiq, Delinea, B-Star

A family of unique combinations of superluminescent matrices with Tents and EMS

#### Schwarzy

High intensity magnetic fields for muscles stimulation

New Icoone Laser Micro alveolar stimulation

**RED TOUCH** Unique system for neocollagenesis and tiussue regeneration







FMS

Focused Magnetic Stimulation



# **Tattoo and Toning**

**Discovery Pico Derm** 

Designed for asian skins



#### PicoStar

The most powerful picosecond laser in the marketplace





**Chrome Station** Three wavelengths multi platform

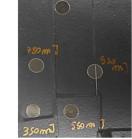


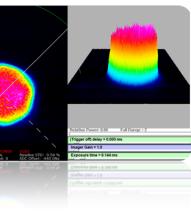
## **Tattoo and Toning**



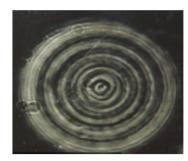


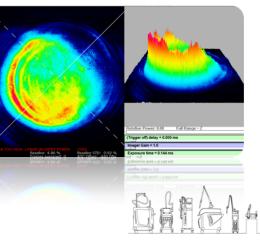






#### Competition







## Acne





## Acne

### The Accure Advantage





Courtesy: Emil Tanghetti, MD

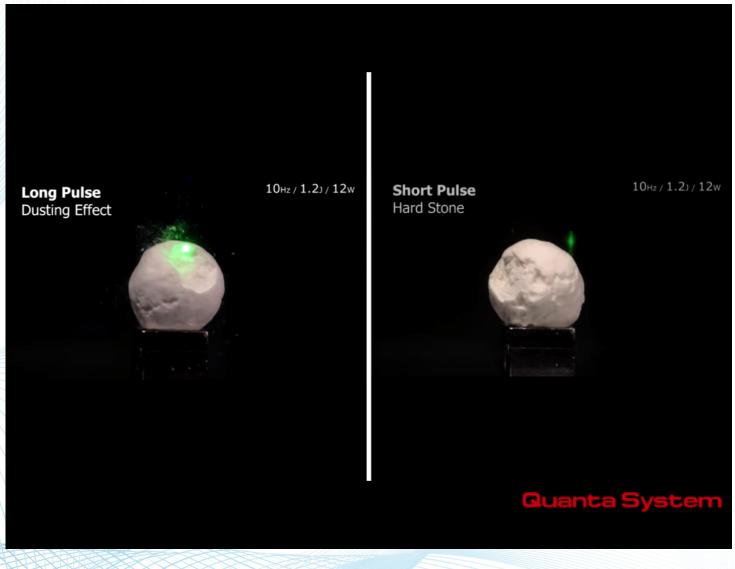
June 29, 2019

January 14, 2020



# Surgery (urology)

#### A complete line of Holmium lasers from 25 W to 155 W



# Surgery (urology)

**New FIBER DUST** 

One of two worldwide players in high power medical fiber lasers

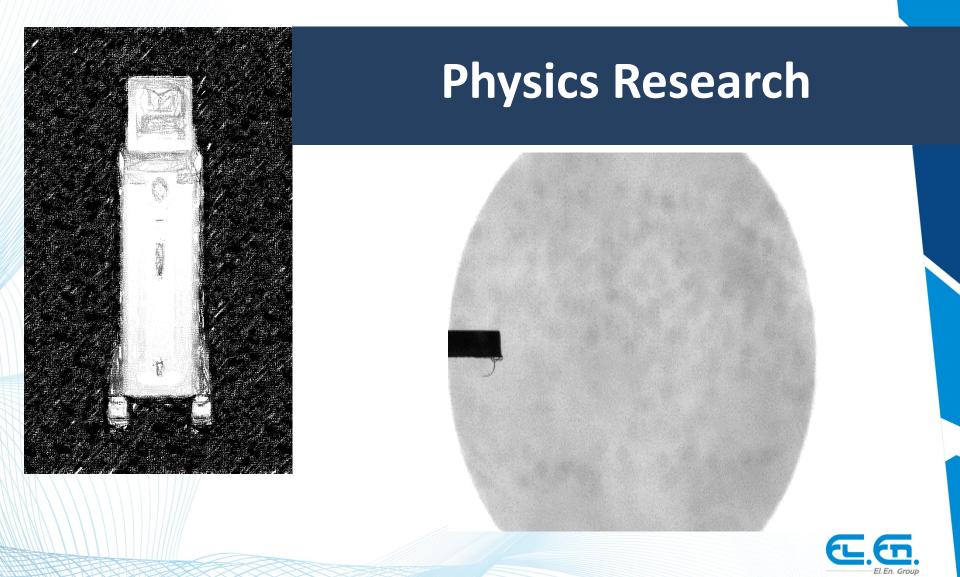


Our novel disruptive technology for the most effective stones micro fragmentation

### New UHPTDL



## New UHPTDL - Q4 2020



# Physiotherapy

**MiS** (MLS Family) For degenerative neuropathies





## Industrial lasers systems

#### **STEEL CUTTING**

10 kW Average power in 2020 sales bookings 30 kW systems to come in 2020





#### FACE MASKS, PLEXI, PROTECTIVE VISORS CUTTING

Laser cutting of technical tissue, or plastics for protection and social distancing Up to 1,2 KW CO2 (RF)





# **Financial Highlights**

## **Income Statement FY-2019**

Euro '000	31/12/18	%	31/12/19	%	Var.%
Medical	197.854	57,2%	242.184	60,4%	22,4%
Industrial	148.167	42,8%	158.577	39,6%	7,0%
Total Revenues	346.020	100,0%	400.761	100,0%	15,8%
Gross margin	137.478	39,7%	156.021	38,9%	13,5%
EBITDA	35.618	10,3%	46.312	11,6%	30,0%
EBIT	29.987	8,7%	38.198	9,5%	27,4%
Pretax Income	29.545	8,5%	38.644	9,6%	30,8%
Net income	16.794	4,9%	26.017	6,5%	54,9%
Net Income per share	0,87		1,33		



# **Balance Sheet FY-2019**

Euro '000	31/12/18	31/12/19	Var.%
Total non current assets	86.879	110.966	27,7%
Net Working Capital	102.248	110.672	8,2%
Other receivables/payables ST	(22.341)	(31.127)	39,3%
Net financial position	62.461	61.419	-1,7%
Long term liabilities	10.011	11.297	12,8%
Net Equity	219.236	240.633	9,8%
Net capital employed	157.051	179.214	14,1%
Net Working Capital on sales	29,5%	27,6%	
ROCE	19,1%	21,3%	
(EBIT/Net capital employed)			
Сарех	27.058	23.471	

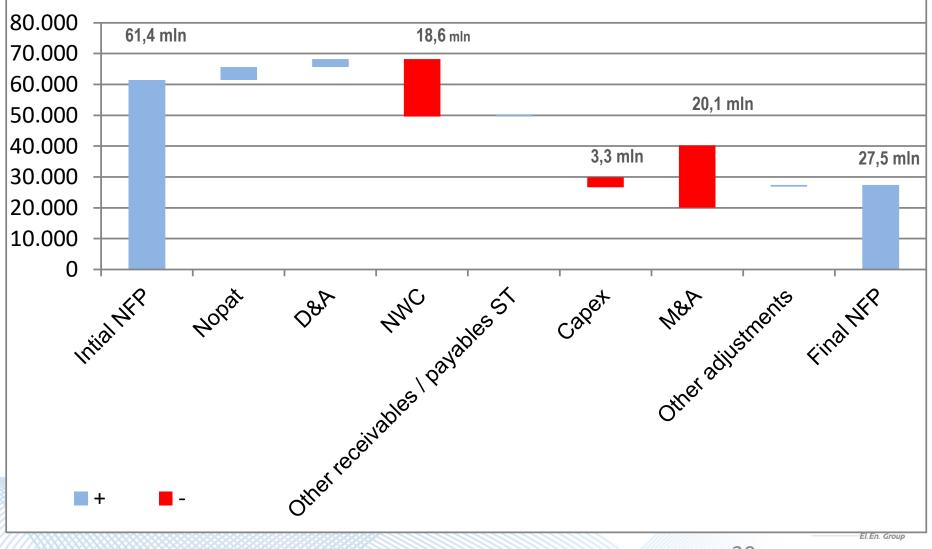


## **Income Statement Q1-2020**

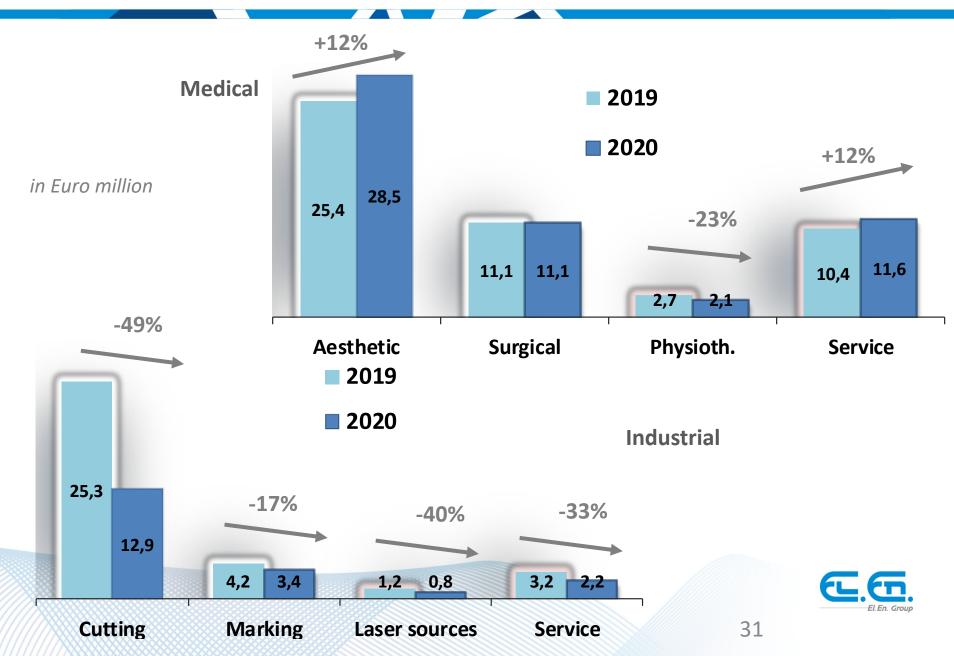
Euro '000	31/03/19	%	31/03/20	%	Var.%
	unaudited		unaudited		
Medical	49.814	59,4%	53.518	73,4%	7,4%
Industrial	34.051	40,6%	19.426	26,6%	-42,9%
Total Revenues	83.865	100,0%	72.945	100,0%	-13,0%
Gross margin	33.229	39,6%	31.512	43,2%	-5,2%
EBITDA	7.679	9,2%	7.077	9,7%	-7,8%
EBIT	5.726	6,8%	4.498	6,2%	-21,4%
Pretax Income	6.435	7,7%	4.710	6,5%	-26,8%
	31/12/19		31/03/20		
			unaudited		
Net financial position	61.419		27.477		



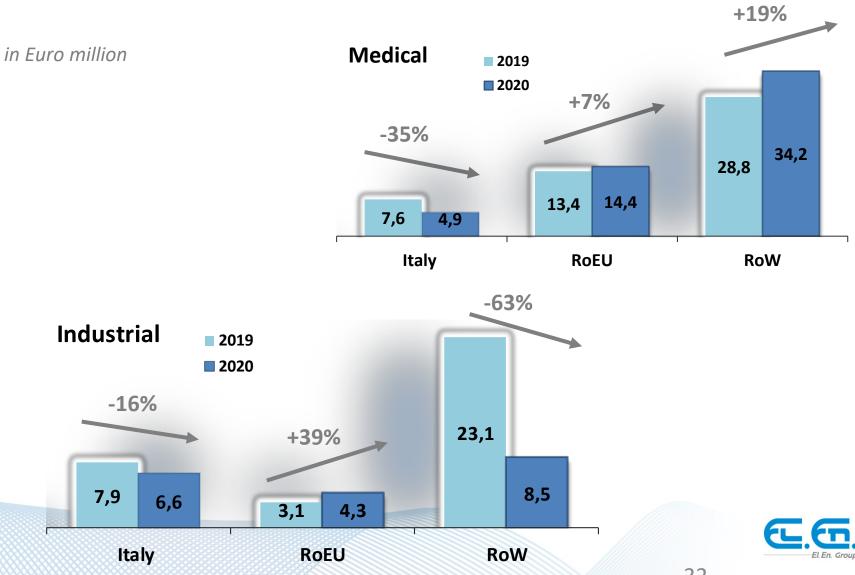
## Cash Flow Q1-2020



## **Revenue breakdown by business Q1-20**



## **Revenue breakdown by area Q1-20**



## **Current Outlook**

## Revenue

Q2 Vs Q1:

- Medical slowdown
- Industrial recovery



# **Cost reduction**

Q2 Vs Q1:

- Employees cost: "Cassa integrazione"
- S&M activities: travel ban and suspended congresses and fairs



# **Multiples & Comparables**

# **Multiples**

Stockholder's Equity per share	11,4		
Price / Book Value Adj.	1,7		
EV /EBIT (90% EBIT)	20,4		
	<i>.</i>		
EV / Sales (90% Sales)	1,3		
			649.99
El.En. Market Cap.	372,2	@	€ 19,00
Net financial position	27,5	@	31/03/20
Financial investments m/l term	15.0	@	31/03/20
Enterprise Value	329,8		



37

## Comparables

			Amounts in mIn							
March 31st, 2020 Medical/Aesthetic	Price	Revenue	Var.% Rev.	EBIT	EBIT %	МК.Сар.	EV	EV/Sales (*)	EV/EBIT (*)	P/Book Value
Cutera	\$12,90	\$32	-11%	\$(12)	-38%	\$225	\$213	1,7	n.a.	6,7
InMode	\$26,55	\$40	32%	\$7	16%	\$887	\$685	4,2	25,8	4,6
Venus	\$3,03	\$15	-41%	\$(44)	-300%	\$98	\$148	2,6	n.a.	2,1
Sisram Medical (2)	\$0,33	\$174	13%	\$24	14%	\$145	\$40	0,2	1,7	0,5
Lutronic	€4,44	€19	3%	€0	-2%	€123	€108	1,4	n.a.	1,4
Industrial										
IPG Photonics Co.	\$155,00	\$249	-21%	\$45	18%	\$8.220	\$7.029	7,1	39,2	3,5
Prima Industrie	€12,88	€ 75	-24%	-€ 3	-3%	€135	€268	0,9	n.a.	0,8
Han's Laser	¥29,67	¥1.500	-29%	-¥20	-1%	¥31.200	¥32.681	5,4	n.a.	3,5
El.En. (1)	€ 19,00	€73	-13%	€4	6%	€ 372	€ 330	1,3	20,4	1,7

(1) EV and multiplies as for previous slide

(2) Data on December 31st, 2019

(\*) Revenue, Ebit and earnings annualized



38

## **Comparables**



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