

Press release

El.En. Group Celebrates 20 Years in Thailand Donated a Laser to the Princess of Naradhiwas University Hospital to Treat Wounds of Innocent Civilians Affected by the Ongoing Conflict in the Southern Separatist Provinces

Bangkok, September 6, 2024 – In its ongoing mission of sustainability and social commitment, the El.En. Group celebrated its 20th anniversary of commercial presence in Thailand, a flagship country for the group's business throughout Southeast Asia, with a significant event held in the capital, Bangkok. The event was attended by the Thai distributor Lasermed, the Italian Embassy represented by Consul Andrea Conti, and over 300 doctors and surgeons.

On this occasion, the group announced and made an important donation of an advanced laser system to the Princess of Naradhiwas University Hospital, for the treatment of wounds suffered by civilians affected by attacks and bombings in the southern separatist provinces of Thailand (Pattani, Yala, Narathiwat, and Songkhla), where martial law is still in force. This initiative represents a fundamental step towards improving health conditions in the areas affected by the conflict, offering essential medical support and a symbol of hope for the local communities.

The new device, a sophisticated CO2 laser named PUNTO, with a dedicated scanner (SCAR 3) for scars, is designed to effectively treat a wide range of wounds, accelerating the healing process and reducing pain for patients. The donation was warmly received by the hospital authorities. "This donation will not only significantly improve the quality of care the hospital can provide to patients but is also a gesture of solidarity that brings hope during a difficult time for these communities, completely independent of religious, ethnic, or political considerations," said Paolo Salvadeo, General Manager of El.En. SpA, who was attending the donation ceremony. The El.En. Group is known for its commitment to sustainability, both through technological innovation and social responsibility initiatives. The donation of the laser represents the company's efforts in supporting vulnerable communities worldwide, contributing to the improvement of living conditions of those most in need.

"For us, sustainability goes beyond innovation in our products; it also means being present with our tangible support in times of crisis," continued Salvadeo. "We are therefore proud to be able to contribute to the care of civilians affected by the conflicts in southern Thailand and to continue collaborating with centers of excellence around the world to provide advanced medical care and improve people's quality of life." With this initiative, the El.En. Group reaffirms its role as a leader in laser technology and an active promoter of positive and sustainable change, carrying out a mission that goes beyond market boundaries to embrace the humanitarian needs of our time.







Caption: In the center, Paolo Salvadeo, General Manager of El.En., and Marcel Canters, CEO of Lasermed, flanked by Riccardo Stocchi (Head of Innovation at DEKA), the Italian Consul in Thailand, Andrea Conti, and the authorities of the Princess of Naradhiwas University Hospital.

El.En., an Italian company, is the parent of a high-tech industrial group operating in the optoelectronics sector. Based on proprietary technology and multidisciplinary know-how, the El.En. Group manufactures laser sources (gas, semiconductor, solid-state and liquid) and innovative laser systems for medical and industrial applications. The El.En. Group is the laser market leader in Italy and among the top operators in Europe. It designs, manufactures and sells worldwide:

- Medical laser equipment used in dermatology, cosmetics, physiotherapy, dentistry and gynecology;
- Industrial laser systems for applications ranging from cutting, marking and welding metals, wood, plastic and glass to decorating leather and textiles and restoring/conserving artwork;
- Laser systems for scientific research

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