COMPANY PRESENTATION



Intesa Sanpaolo
Italian Stock Market Opportunities 2020
Dec. 10th, 2020

DISCLAIMER C.C.

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Overview

A Primary Player Providing Medical, Industrial and Conservation Laser Solutions Worldwide



Hi-Tech company

Hi-Tech industrial group providing laser solutions with proprietary technologies and know how developed over 35 years



Listed on Milan's Stock Exchange Star segment since year 2000

Global Group



Over 20 companies active worldwide on several laser application segments and markets

Among the Worldwide leaders



Progressively widening its worldwide presence achieving continuous growth over the years

Over 50,000 laser sources sold and 5% of revenue invested in R&D





Over 115 R&D specialists



Our History

80s

Production of CO₂ lasers for dermatology, surgery and therapy

1981

Incorporation of El.En. S.n.c

1990 - 1993

Incorporation of: Deka MELA S.r.I., Lasit S.r.I. Cutlite Penta S.r.I.

2000

El.En. S.p.A. listed on the Italian stock market

2002

Acquisition of Cynosure Inc.

2003

Acquisition of Asclepion GmbH

2005

Acquisition of ASA S.r.l.

Cynosure Inc. listed on the Nasdaq

2004 ²⁰⁰

Acquisition of

Quanta System

Incorporation of chinese JV

Wuhan Penta Chutian Co. Ltd

Incorportation of **Cutlite Do Brasil Alta Tecnologia Ltda**

Acquisition of With Us

2009

Incorporation of Esthelogue S.r.l.

2013

Incorporation of second chinese JV

Penta Laser Equipment (Wenzhou) Co. Ltd

2019

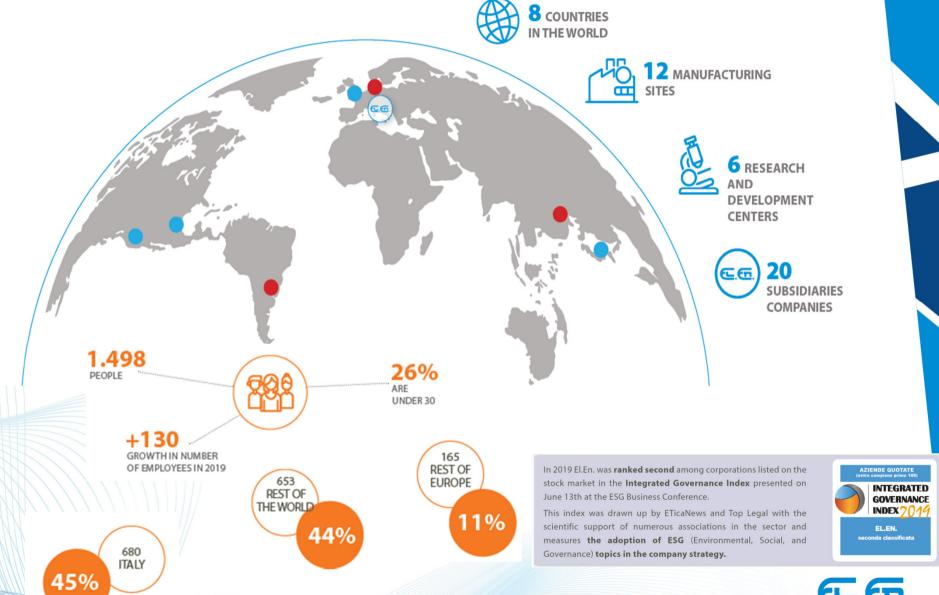
Incorporation of Penta Laser Technology (Shangdong) Co. Ltd

2016

Deka M.E.L.A. and **Quanta System** merge their commercial brand names into **Renaissance**® for the Italian market

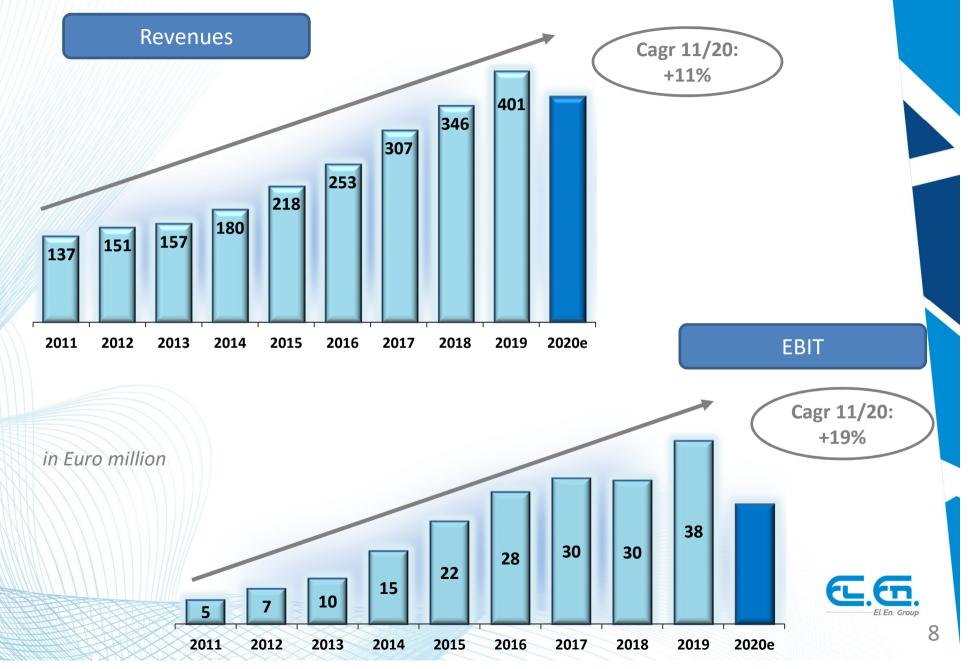


El.En. Worldwide





Growth history





Long term market trends

Aesthetics:

- Aging population
- Growing global obesity rate
- Increasing desire of individuals to improve their appearance
- Lower procedure cost, attracting a broader consumer base



Minimally invasive surgeries

- Painless procedures
- Reduced side effects and risks
- Hospitalization days reduction
- Savings by Private & National Health Systems
- Attractive ROI for surgical services providers

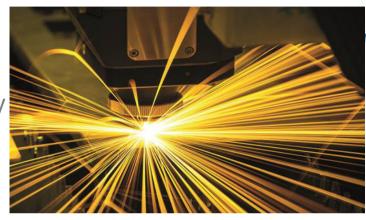


Long term market trends

Laser cutting applications:

- Laser power increase + Cost reduction:
 Enhanced flexibility, productivity and quality
 standards in manufacturing processes
- New application verticals
- Building and construction
- Minimal environmental impact



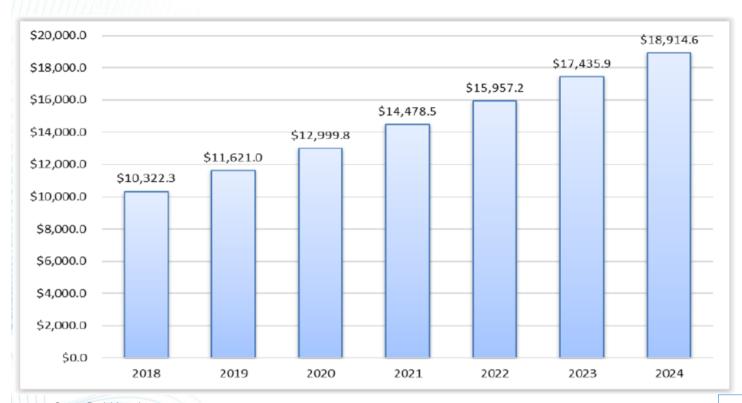


Laser marking:

- Products identification and traceability
- Minimal environmental impact



Medical Aesthetics: Market Overview (pre-Covid)



Source: Daniel Associates

Key growth drivers:

- Aging population
- Desire to achieve and maintain youthful appearance
- Increase in healthcare spending
- Requirements for fast and minimally invasive surgical procedures

Daniel Associates:

Medical aesthetics market 2018 to 2023 **10.23%** CAGR



Medical Aesthetics: Market Overview

	2018	2024	Cagr	
Facial Aesthetics Products	1.831	3.638	10,7%	
Body Contouring Devices	1.708	3.172	10,3%	
Cosmetic Implants	1.321	2.415	10,0%	
Phisician-dispenced cosmoceuticals				
and skin	1.104	1.903	10,2%	
Skin Aesthetic Devices	938	1.762	10,2%	
Phisician-dispenced eyelash				
products	910	1.551	10,0%	
Hair removal devices	783	1.432	10,0%	
Tattoo removal devices	87	153	9,9%	
Thread lift products	73	125	9,8%	
Nail treatment laser devices	61	110	9,5%	Source: Daniel Associates
	8.816	16.261		



	2018	2024	Cagr
North America	3.147	5.689	9,9%
Europe	1.958	3.480	9,4%
Asia Pacific	2.343	4.635	11,6%
Middle East&Africa	822	1.492	9,8%
Latin America	547	965	9,4%
	8 816	16 261	_



Industrial laser market

Laser systems increasingly adopted in high quality manufacturing for uniqueness, flexibility, environment friendliness, productivity

- Sheet metal cutting: technology breakthroughs leading to strong demand expansion
- Laser marking for identification: traceability as a quality standard

MARKET STUDIES:

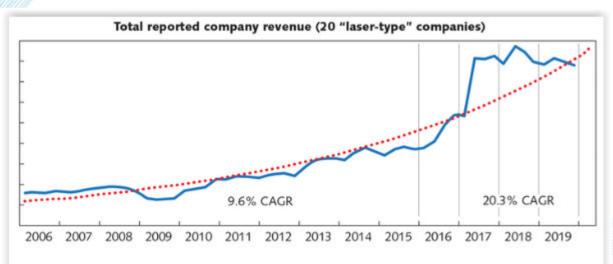


FIGURE 1. After years of moderate growth reflected, the revenues for lasers exploded in 2016. In 2019, they returned to normal.

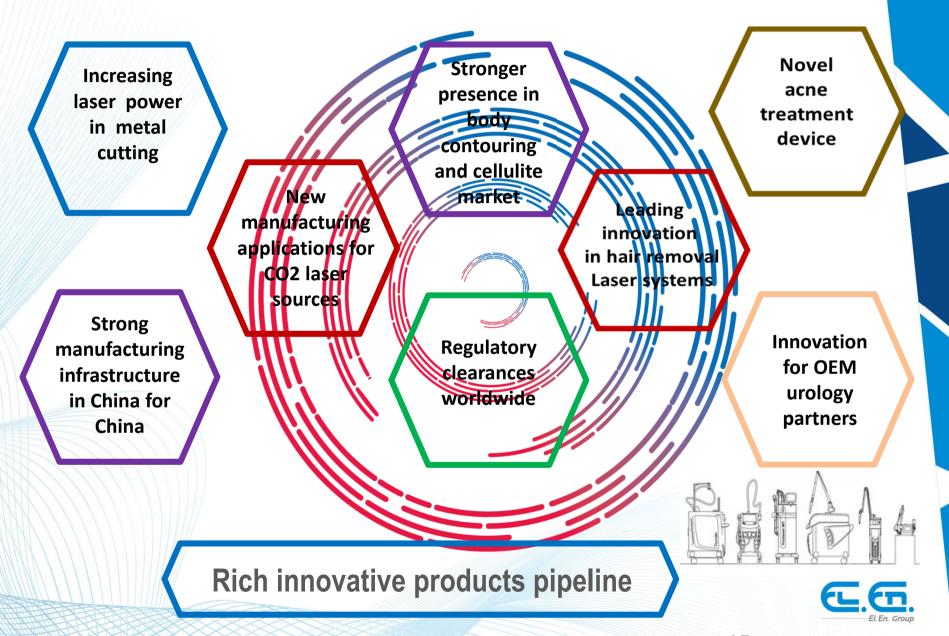
(Credit: Strategies Unlimited)

ResearchAndMarkets's analysts forecast:

"The global industrial lasers systems market size was valued at \$20,120.2 million in 2018, and is projected to reach \$36,510.6 million by 2026, growing at a CAGR of 7.5% from 2019 to 2026"



Growth drivers

























Innovation: Products & applications

Complete product portfolio for body contouring, cellulite treatments, skin firming

New ONDA (microwaves)

Unique high end system for cellulite, localized adiposities, fat removal, submental treatments



Physiq, Delinea, B-Star

A family of unique combinations of superluminescent matrices with Tens and EMS

Schwarzy, B-Strong

High intensity magnetic fields for muscles stimulation

New Icoone Laser

Micro alveolar stimulation







RED TOUCH

Unique system for neocollagenesis and tiussue regeneration





Tattoo and Toning

Discovery Pico Derm

Designed for asian skins



PicoStar

The most powerful picosecond laser in the marketplace



Chrome Station

Three wavelengths multi platform

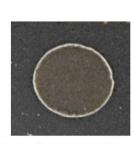




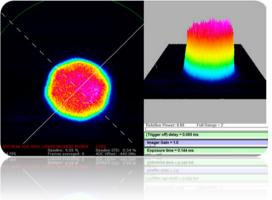
Tattoo and Toning



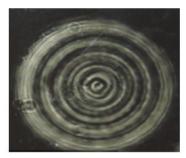


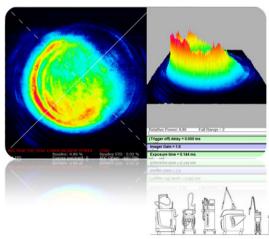






Competition







Acne





Acne

The Accure Advantage





Courtesy: Emil Tanghetti, MD

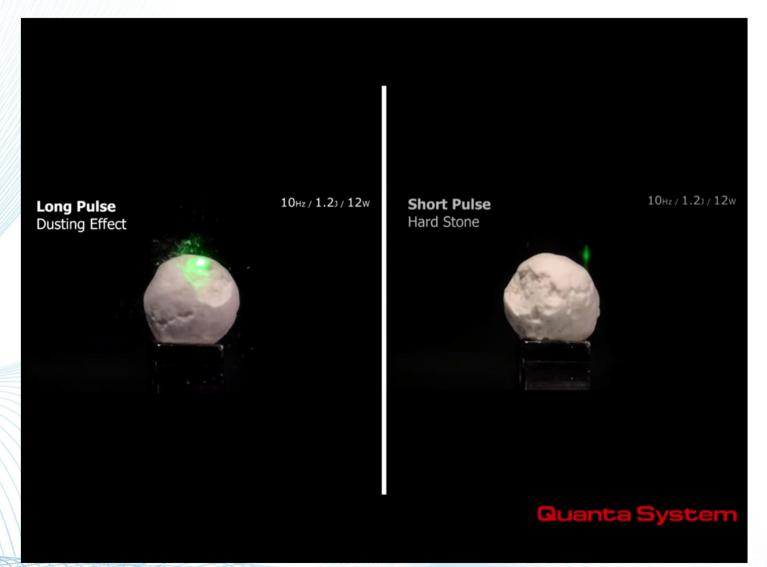
June 29, 2019

January 14, 2020



Surgery (urology)

A complete line of Holmium lasers from 25 W to 155 W





Surgery (urology)

New FIBER DUST

One of two worldwide players in high power medical fiber lasers

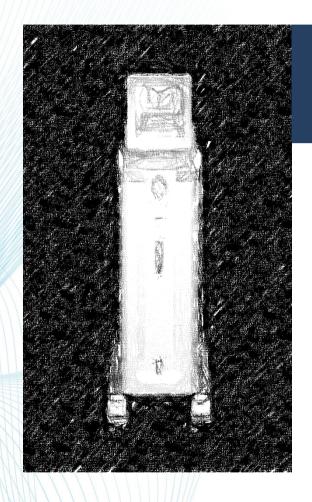


Our novel disruptive technology for the most effective stones micro fragmentation

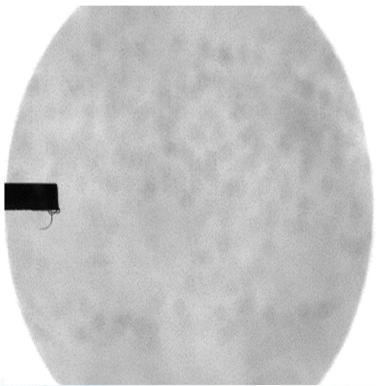
New UHPTDL



New UHPTDL - Q4 2020



Physics Research





Physiotherapy

MiS (MLS Family)
For degenerative neuropathies





Industrial lasers systems

STEEL CUTTING

10 kW Average power in 2020 sales bookings

30 kW systems to come in 2020







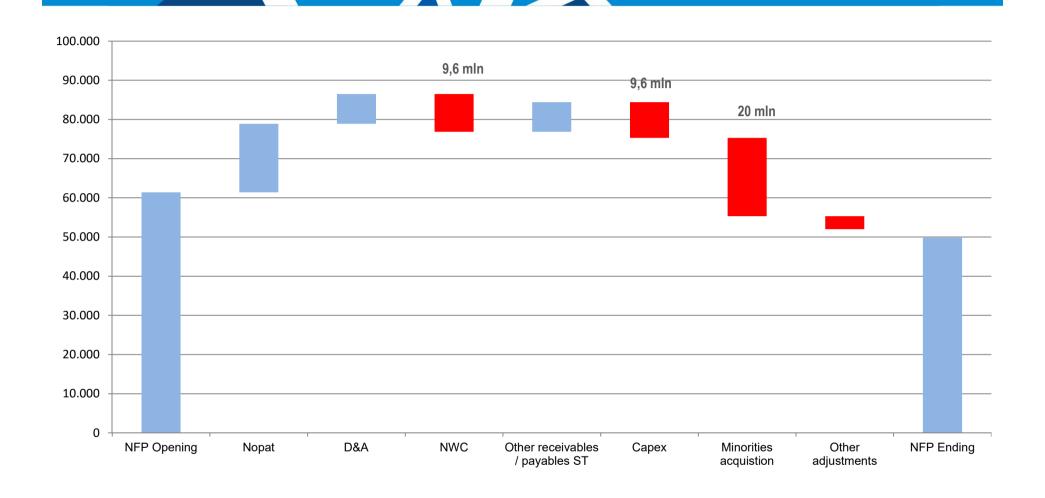


Income Statement 9M-2020

Euro '000	30/09/19	%	30/09/20	%	Var.%
	unaudited		unaudited		
Medical	170.761	60,4%	159.742	59,6%	-6,5%
Industrial	112.187	39,6%	108.425	40,4%	-3,4%
Total Revenues	282.948	100,0%	268.168	100,0%	-5,2%
Gross margin	111.145	39,3%	94.407	35,2%	-15,1%
EBITDA	32.616	11,5%	25.770	9,6%	-21,0%
EBIT	26.445	9,3%	18.135	6,8%	-31,4%
Pretax Income	27.621	9,8%	16.875	6,3%	-38,9%
	31/12/19		30/09/20		
	31/12/13		unaudited		
Net financial position	61.419		49.805		



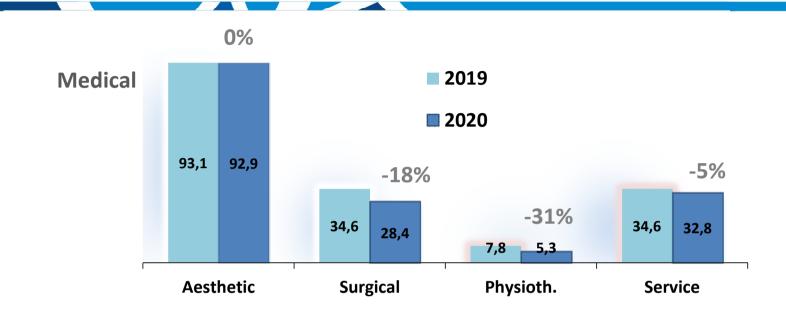
Cash Flow

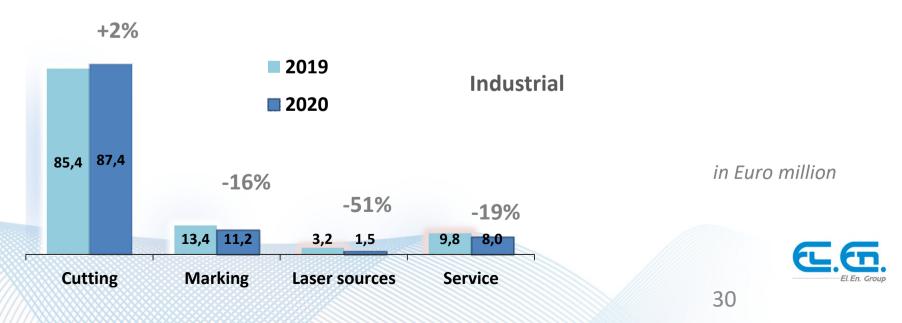


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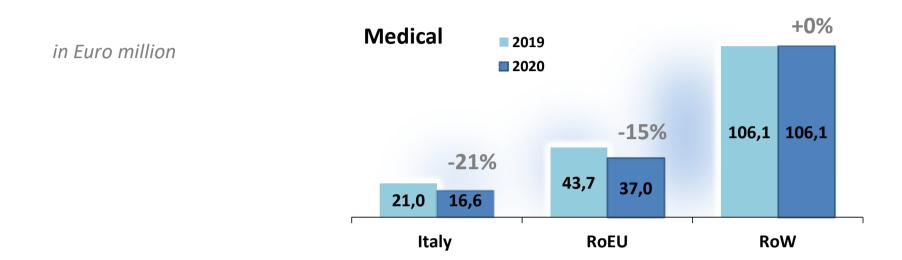


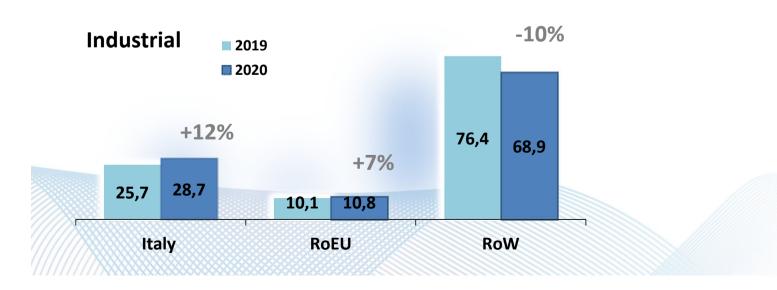
Revenue breakdown by business





Revenue breakdown by area









2020 Guidance



Revenue decrease <10%









Multiples

Stockholder's Equity per share	11,9
Price / Book Value Adj.	2,1
EV /EBIT (90% EBIT)	20,0
EV / Sales (90% Sales)	1,4

El.En. Market Cap.	498,8 @ € 25,45
Net financial position	49,8 @ 30/09/20
Financial investments m/l term	15,1 @ 30/09/20
Enterprise Value	433,9



Comparables

			Amounts in mln							
Sept. 30th, 2020	Price	Revenue	Var.% Rev.	EBIT	EBIT %	MK.Cap.	EV	EV/Sales (*)	EV/EBIT (*)	P/Book Value
Medical/Aesthetic								()		varac
Cutera	\$24,74	\$98	-25%	\$(24)	-25%	\$436	\$419	3,2	n.a.	8,4
InMode	\$43,59	\$131	20%	\$37	29%	\$1.550	\$1.316	7,6	26,4	6,7
Venus	\$2,29	\$52	-34%	\$(58)	-111%	\$94	\$151	2,2	n.a.	2,6
Sisram Medical (2)	\$0,34	\$72	-16%	\$6	9%	\$150	\$59	0,4	4,6	0,5
Lutronic	€ 5,84	€ 56	-10%	€0	0%	€ 155	€ 134	1,8	n.a.	1,9
Industrial										
IPG Photonics Co.	\$202,25	\$864	-14%	\$133	15%	\$10.780	\$9.482	8,3	53,4	4,4
Prima Industrie	€ 14,10	€ 233	-24%	-€ 2	-1%	€ 148	€ 276	0,9	n.a.	0,9
Han's Laser	¥39,73	¥8.813	27%	¥894	10%	¥42.670	¥43.991	3,8	37,0	4,4
El.En. (1)	€ 25,45	€ 268	-5%	€ 18	7%	€ 499	€ 434	1,4	20,0	2,1



⁽¹⁾ EV and multiplies as for previous slide

⁽²⁾ Sisram: data on June 30, 2020

^(*) Revenue, Ebit and earnings annualized

Comparables

